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# Sanyog Gupta Voyages

Luxury Destination Management Company

As we have evolved as a company, we have come to realise that our love lies not in booking tour packages, but in showcasing the unique experiences across the nations we serve. We realised that there are many secret corners of our world, rare moments, mysteries and stories.

Our company owned by a family, but run professionally. We have hierarchical systems which are driven by our core family values. We have come to understand we do not want to be the largest company globally. We have never tried to be the richest or the most influential. I say, we just want to be the bestest in what we do.

We are a family tradition for over three decades that have been highlighting this part of the planet. All over Indian sub-continent, we have grown to become a popular, valued and autonomous DMC providing the finest cultural experiences, personal immersions and natural wonders. We are here to build stories for our clients, tales of love, of wonderful excitement. We are proud of our past and its legacy.

Sanyog Gupta

President - Sales & Marketing

'We are real voyagers and love varying voyager's life!'

# THE LUXURY TRAVEL EXPERTS.

YESTERDAY, TODAY, ALWAYS.

Sanyog Gupta Voyages brings to you finest luxury holidays in all over India and Asia. Indulge your passion, arrive in a private jet, travel in a limousine or a yatch, the Opulent Routes Concierge services will weave magic in your holiday experience.

THIS IS THE TIME THIS IS THE PLACE THIS IS KASHMIR

www.sanyog.travel

# **KASHMIR**

Known as Heaven on the Earth, Jammu & Kashmir is where Mother Nature has bestowed all her love. Enclosed by the Himalayas and Karakoram ranges; and festooned with verdant meadows, lush valleys, dense forests, splendid temples, this new union territory of India is a holiday destination to instantly fall in love with.

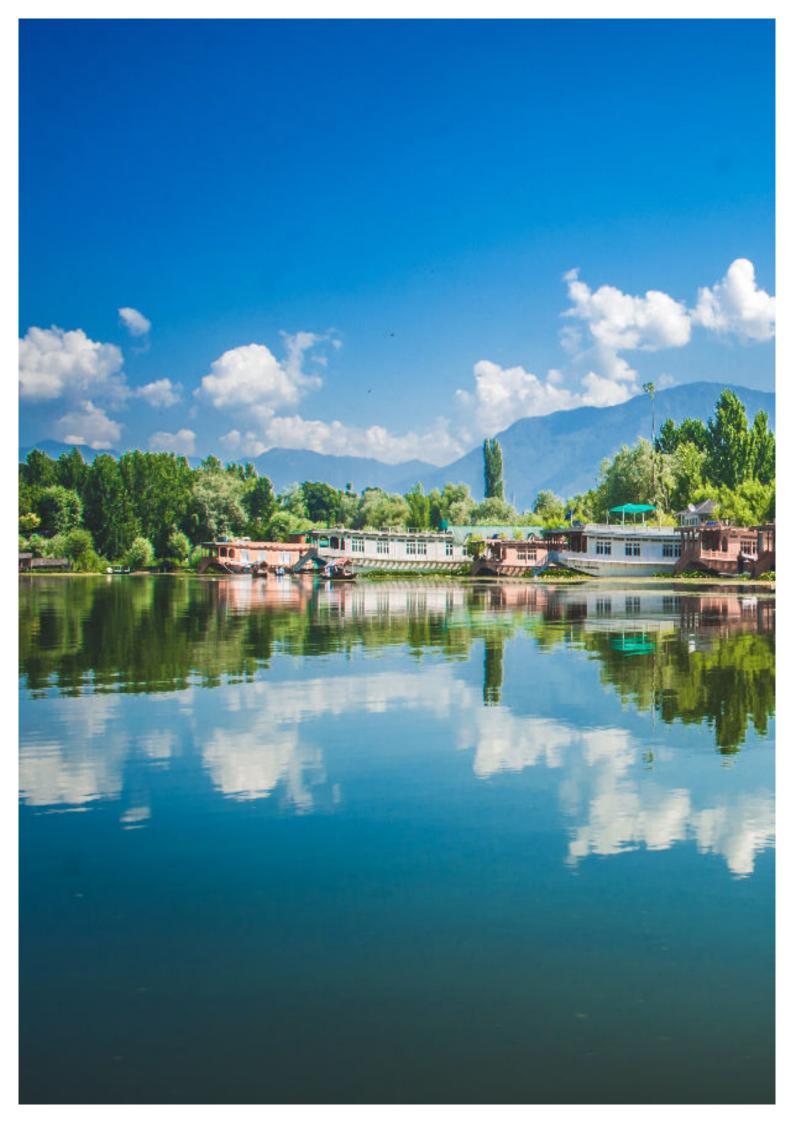
# IT ALL STARTS WITH SALAAM WAALEK UM

Being an ideal tourist destination for family tours, honeymoon tours and the perfect place for adventure enthusiasts, Jammu & Kashmir offers abundance tour options for travellers of all kind.

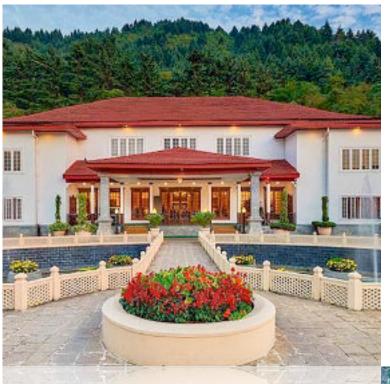
The majestic valleys of Kashmir offer adventure opportunities like trekking and skiing. The serene destination is also famous for experiential travels in the form of either a stay at a houseboat or Shikara ride on Dal and Nageen Lake. Nothing can beat the beauty of Jammu & Kashmir, and to believe it, one has to see it!

Get away from the hustle-bustle of routine life and escape to this parasidical destination that will take your breathaway. With our Kashmir packages, honeymoon couples can spend quality time and spark romance with a striking backdrop. Families can plan a leisusre Kashmir tour and bond over lipsmacking Kashmiri cuisine.

Adventure enthusiasts can choose Kashmir tour packages and indulge in some thrilling adventure activities like skiing, mountain biking, camping, etc. Lofty mountains, sparkling lakes, and misty air of Kashmir will enhance your experience and make you trip to Kashmir memorable.







# The Lalit Grand Palace, Srinagar

If you are seeking for a luxurious and comfortable stay in Kashmir, Lalit Grand Palace is the best choice for you. Enclosed by the Himalayan Mountain, it is a luxurious 5-star property that offers an outstanding scenic view of the Dal Lake.

The facilities like a beautiful garden, an indoor pool, spa treatment, and tennis courts are easily available within the hotel.

You will be highly impressed to see the traditional charm of the designer rooms.

# The Khyber Himalayan Resort & Spa, Gulmarg

The Khyber Himalayan Resort & Spa is one of the best 5 start hotels in Srinagar which pampers you with luxury and leisure. The hotel offers you rejuvenate in a fabulous world with an amazing view of the surrounding hills of the Himalayas.

The architectural heritage of Kashmir can be seen in the built style of this boarding house. With the availability of a mini theatre, children's club and a wide range of activities make your stay best in the world.



# Welcomhotel Pine & Peak,

# Pahalgam

Enclosed within lush greenery and breathtaking views of elegant snowcapped mountains and river Lidder, Pine N Peak offers you a new experience of staying in a hotel. This will be the best accommodation during your vacation where you will have pleasure of right ambiance. Choose from Deluxe, Superior, Premier or Deluxe Suites as per your convenience and get all the basic facility at your doorstep. Other than basic amenities, the property also offers convenience of children activities, spa, restaurant, conference room, laundry service, dry cleaning and banquet room. One of the members of ITC group, it is a beautiful 5-star hotel in Kashmir.



## Ahad Hotels & Resorts, Kashmir

Ahad is one of the leading hotel chains in Kashmir with 3 hotels, 1 resort in 3 destinations across Kashmir, it offers its guests the refined luxury of heritage combined with effortlessly efficient service and local expertise to create a moment to cherish for life. The group focuses on providing quality accommodation to its guests throughout the Valley. Through its hotels, Ahad Hotels & Resorts strives to present the rich tradition of the Valley to the rest of the world.

Hotel Heevan, Pahalgam Hotel Heevan Retreat, Gulmarg



# Vivanta Dal View, Srinagar

Enjoy the best vacation while staying in Vinata Dal View which offers the impeccable sight of Dal Lake. It one of the best 5 star hotels in Kashmir that offers you the highest level of comfort and luxurious amenities no matters whether you are on business trip or vacation trip with your family.

It will be the best accommodation during your Kashmir trip with free internet access, daily newspaper, outdoor pool, fitness center including a fabulous garden. Adore the tasty breakfast and mouth-watering lunch during your stay.



# Radisson Blu, Jammu

Considered an international first-class hotel in Jammu and Kashmir, the Radisson Blu Jammu provides top-notch services and amenities in the state's commercial capital. Our location on the Jammu-Srinagar Bypass near Katra NH-1A and Jammu Airport also allows for convenient travel in and out of the area.

Bahu Plaza is just 500 meters from the hotel, providing easy access to client meetings, and shopping options at Wave Mall and Big Bazar are less than one kilometer away for leisure travelers.





# The Orchard Retreat & Spa, Srinagar

The Orchard Retreat & Spa is one of the best accommodations for all the travelers who want to have extreme comfort and lavish stay. This hotel offers outstanding view of mountains and green meadows that you would just love this place. The hotel also provides world-class dining, free parking space, Swimming pool, fitness centre, glorious landscape lawns and multiple places for visit nearby. You can taste the best food in this hotel that will suit your taste buds. This five star property in Kashmir offers a paid airport shuttle service that provides a huge comfort to the travelers.

# Mascot Houseboats, Srinagar

Mascot Houseboat Hotel is another name of luxury and leisure. It is also a 5-star property that is value for money stay in Srinagar offering countless convenience for the guests including internet access, parking, food & drink, health & wellness facilities and activities like cooking class, ski rental, BBQ, outdoor fireplace, etc.

The 24-hour front desk gives you homely feeling and takes care of your basic requirement in the rooms.



# Four Points by Sheraton, Srinagar

The first international hospitality venture in the valley, Four Points by Sheraton Srinagar is where timeless classics are woven with modern details.

Located in the most secure area in downtown Srinagar, India, our hotel is surrounded by the magnificent Himalayas and just a few kilometers from exemplary Dal Lake.

The comforts of the hotel will immerse you in tranquility amidst the bustle of Srinagar.



# Radisson Srinagar

Located 12 kilometers from Sheikh ul-Alam International Airport (SXR), Radisson Srinagar provides a comfortable home base in the Western Himalayas.

Our welcoming hotel is close to the city's tranquil Mughal gardens and historic temples, and we offer a car-rental service for easy access to picturesque hill stations like Pahalgam and Gulmarg, both located within a 90-minute drive.

Use our free Wi-Fi or 24-hour business center to research area attractions, or ask our front desk for recommendations.



### **Butt's Clermont Houseboats**

Located next to its own garden, TIH Butts Clermount Houseboat offers sprawling views of the beautiful Dal lake and cosy rooms with heating facilities. Free internet access is available in all areas.

Featuring wooden flooring, the comfortable rooms of the houseboats include a seating area. The attached bathroom is equipped with basic amenities and a shower. TIH Butts Clermount Houseboat is 25 km from the serene Naseem Nagh, 57 km from Gulmarg and 79 km from Sonmarg.

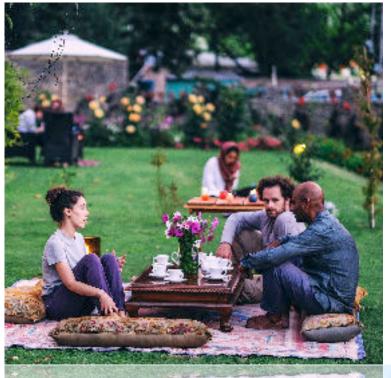


# The Chinar Resort & Spa,

# Pahalgam

Located at the quieter end, overlooking the splendid river Lidder with a panoramic view of the Himalayas as far as the eye can reach, The Chinar Resort and Spa - Pahalgam, Kashmir, offers a location like no other and is undoubtedly one of the best hotels in Pahalgam. Our plush Pahalgam resort has been tastefully crafted with modern architecture, interiors, and excellent hospitality. This makes The Chinar Resort a perfect place to experience the bliss and tranquillity of Pahalgam, in a pristine, serene and calm surrounding.





# Nadis Boutique Hotel, Srinagar

When the day ends and night falls and it's quiet and you can see the stars. On the foothills of Zabarwan hills and few kilometers from the famous Mughal garden, Nadis is a modern Kashmir House, inspired by the picturesque alpine landscape and rich heritage of Kashmir culture. We are at Harwan Village, just opposite the public garden.

The major draw of the Harwan Village is its natural loveliness and charm. With greenery in the backdrop of a snowy environment, it is the gateway to Dachi Gam Wildlife sanctuary and a beginning point of a Mahadev Mountain trek.

# Country Inn & Suites by Radisson, Sonmarg

Plan an unforgettable adventure to the Meadow of Gold when you visit Sonamarg, which offers visitors a stunning landscape filled with lush meadows, flowing rivers and snow-capped Himalayan peaks. Nestled in a picturesque valley, the Country Inn & Suites by Radisson Sonamarg lies close to adventures like heart-pounding drives through the Himalayan Mountains at Zoji La and sledding at Zero Point. For activities closer to home, hop onto the hiking trail located just outside our hotel's front door and climb to the top of Thajiwas Glacier.



# Radisson Golf Resort, Pahalgam

Nestled away in the beautiful valley of Pahalgam and blessed with uninterrupted views of the mountains and lush green valleys, the Radisson Golf Resort Pahalgam welcomes you to a nature lover's paradise. The resort is situated adjacent to the 18-hole Pahalgam Golf Course, one of the most prominent golf destinations in Kashmir, and enjoys the nearby presence of the gurgling Lidder River. Find harmony at our Pahalgam hotel with our 122 rooms featuring modern design and authentic Kashmiri craftwork, and serene mountain and valley views.

# The Vintage, Gulmarg

A luxury hotel nestled in the Himalayas at an altitude of 2739 m The Vintage Gulmarg offers a perfect blend of luxurious rooms and suites with spectacular views of Apharwat mountain range and Gulmarg golf course redefining the traditional concepts of luxury.

Stylish spaces, discreet luxury, magnificent view and immaculate service, render The Vintage Gulmarg a unique flavor for people looking for pleasure, exclusivity and relaxation.

Lined with customized contemporary art throughout the public and private spaces, the hotel provides an elevated standard of style, design and décor.



# Green Glamping Resort, Sonmarg

Green Glamping Resorts Sonmarg is a great option for travellers looking out for resort in Sonamarg. It is located in Sonamarg Market. Green Glamping Resorts Sonmarg is very much popular among the tourists.

A smooth check-in/check-out process, flexible policies and friendly management garner great customer satisfaction for this property.

18 kmfrom Zojila Pass, the riverside Green Glamping Resorts features Swiss tents, scenic Himalayan views and multi cuisine buffets.

# Viraj Sarovar Portico, Bari Brahmana, Jammu

Viraj Sarovar Portico is a contemporary hotel located in the heart of Jammu. It is a stupendous structure that houses vast banquet halls and offers pleasant views. Viraj Sarovar Portico is just 12 kilometres away from Jammu Airport and can be reached within 25 minutes via road.

Our hotel in Jammu is located just a few minutes from the National Highway and is close to Industrial hubs like SIDCO and Bari Brahmana.

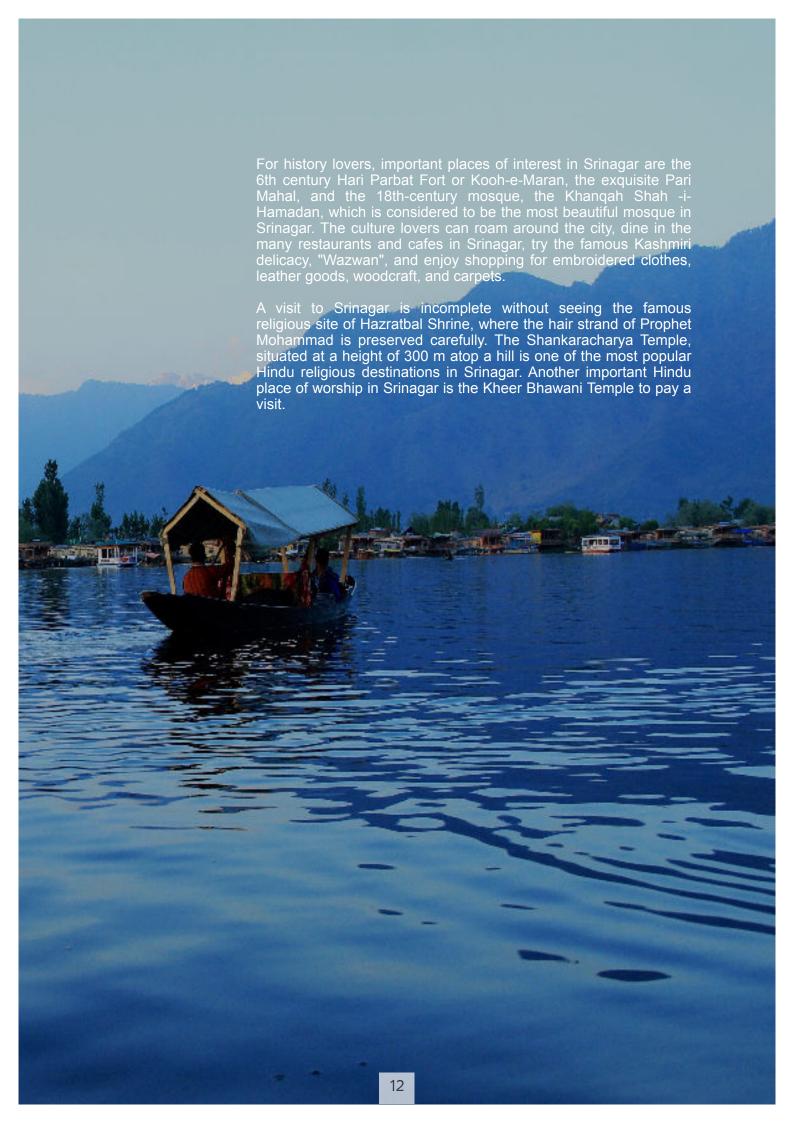




Surrounded by the Himalayan Mountains; adorned with the beautiful Mughal gardens and the tranquil Dal & Nigeen lakes, Srinagar is rightly referred to as the 'Land of Lakes and Gardens'. This beautiful place also boasts being one of the dream travel destinations in India for honeymooners and family vacationers.

The summer capital of J&K union territory, Srinagar is one of the most popular holiday destinations in India that impresses vacationers primarily with its unique experiences of a shikara ride and houseboat stay on Dal and Nigeen lakes. Another experience to relish is witnessing one of its kind Floating Vegetable Market on Dal Lake.

Srinagar's top tourist attractions for sightseeing tours include the beautiful Mughal Gardens which include Shalimar Bagh, Nishat Garden and Chashme Shahi Garden, each spectacular in its own way. If you are on a family tour, you can enjoy a day picnic at these beautiful gardens. Srinagar is also home to Asia's largest Tulip gardens. If you visit during the months of March and April, you can enjoy witnessing over 40 species of Tulips.



# EXPLORE

# Gulmarg (8964 ft.)

Nestled in the Pir Panjal Range in a cup-shaped valley, Gulmarg has been specially touched by nature's splendid hand, and is a place which the gods would also love to visit. This magnificent tourist destination in the valley of Kashmir is great for both a family, honeymoon and snow adventure sports lovers.

Dubbed as one the best skiing destinations in India, Gulmarg is adorned with lofty snow-capped mountains, lush greenery, small lakes, and a large variety of flowers.

Gulmarg also offers its fair share of thrill & adventure to the tourists. The most popular adventure activity in Gulmarg is skiing, which can be enjoyed by both amateur & experienced skiiers. Other than that, tourists can also enjoy a Gondola cable car ride, enjoy trekking & trout fishing.



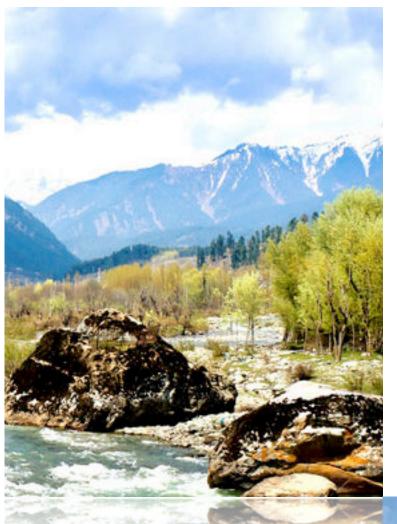


# Pahalgam (7200 ft.)

Pahalgam, also known as the "Valley of Shepherds", located in the Anantnag District of Kashmir, is a nature lovers retreat, which makes us believe that paradise is not always far. Sitting on the banks of the foaming and gurgling Lidder River, this famous tourist place in Kashmir mesmerizes visitors with its lush meadows, verdant forests, sky-kissing mountains, apple orchards, and very peaceful environment.

It is counted among the top tourist destinations of Kashmir because there are opportunities for camping, sightseeing, trekking, pilgrimage yatra, white water rafting and fishing.

A family holiday to Pahalgam is very exciting and you can do a lot of things to make your vacation a fun filled one. You can spend time by the bank of the Lidder River & enjoy the blissful company of Mother Nature. Other places where you can see the awe inspiring beauty of Pahalgam are Aru & Betaab valleys along with Bainsaran, which are dotted with meadows, lakes & streams.



# Sonmarg (8960 ft.)

Sonmarg, which means "Meadow of Gold", is a picturesque hill station in the Kashmir Valley located in the Indian union territory of Jammu and Kashmir. Situated at an altitude of 2800 meters and adorned with a majestic glacier, meadow, dense forests, and snow-capped mountains makes Sonmarg an ideal holiday destination in Kashmir.

For nature lovers, Sonmarg offers the chance to unwind amidst its scenic vistas; adventure buffs who can indulge in trekking and camping activities for adrenaline rush; and honeymoon couples can spend time cozying up amidst its beauty.

The flower-laden (in summers) valley of Sonmarg, nestled amongst the majestic Himalayan range has many tourist attractions to offer and Thajiwas Glacier is the major one. It is an easy day hike recommended to even family vacationers.

# Jammu City

The winter capital, Jammu City is nestled against the backdrop of the Shivalik and Trikuta Ranges. This 'City of Temples' is home to some of the most popular Hindu shrines that draw devotees from across the world. Jammu City is also a cultural hub offering travellers a glimpse of the rich art & craft along with native delicious cuisine urging you to explore this tourist destination in Jammu & Kashmir even more.

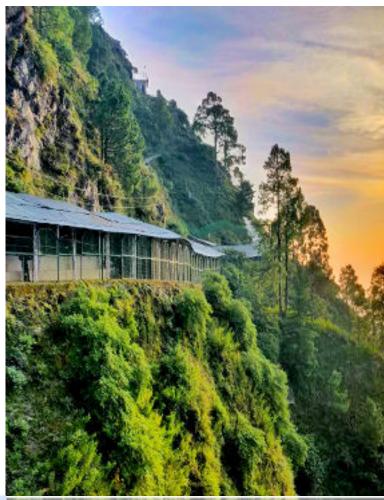
Founded by Raja Jambulochan who named it Jambupur, Jammu City makes for an ideal pilgrimage holiday destination in India. The main attraction for the Hindu devotees here include Raghunath Temple, which has the largest complex in north India; Ranbireshwar Temple, Peer Kho Cave Temple, Mahamaya Temple and the Panchbakhtar Temple. For Sikh devotees, Jammu houses one of the oldest and most popular shrines of Northern India, the Nangli Sahib Gurudwara.



# Katra

Situated at the base of the Trikuta Mountains, Katra, a major religious destination in Jammu, is the base camp for the devotees who are visiting the sacred shrine of Mata Vaishno Devi. The expedition to the shrine from Katra is a walking journey of around 13 km and is full of beautiful views, and although it is visited throughout the year, the best time to visit it is from March to October.

Travelers can easily access Katra, a small town in Udhampur District, from Jammu city, which is around 45 km away. You can also enjoy shopping during your holidays in Katra, which is an exciting & unique experience because many of the things that are found here in its bustling markets, like Kashmiri motifs, cane baskets & stoles, are found exclusively in this region.

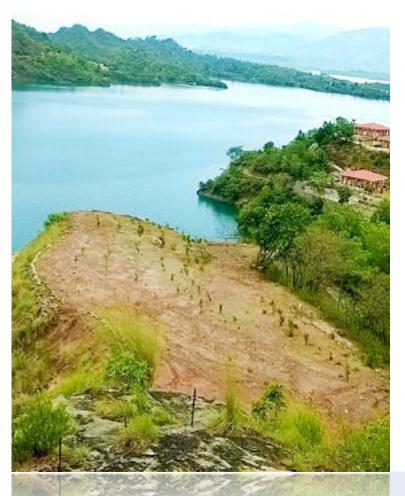




# Khilanmarg

Only those who have visited Khilandmarg will agree that it is the most beautiful place in kashmir. The valley put you in a trance because of its alluring landscapes and breathtaking panoramas. It is 6 km ahead of Gulmarg and only a few people dare to visit this place.

There may not be much to do here but those who enjoy nature will love visiting this place. In summers, the aromatic flowers are the major attraction while skiing in winters lures tourists to this place.



# Kathua

Commonly called the "city of sufis", this city in Jammu and Kashmir shares the southern borders with Punjab and Himachal Pradesh. The city has a large presence of Sufi shrines of Pirs within its boundaries. For the history lovers willing to have a glimpse of Kashmir's past, Kathua should be on your list of top places to visit in Kashmir. Situated on the banks of a river, Kathua offers scintillating views and serene atmosphere. The city is also a gateway to a state and a big industrial town with army presence.

# Kupwara

Kupwara is a small district located in the state of Jammu and Kashmir and situated at a distance of 90 Kms from the state capital, Srinagar.

Blessed with nature's finest views, the thriving meadows, alpine mountains, and the gushing clear water make Kupwara a must-visit destination in Kashmir.

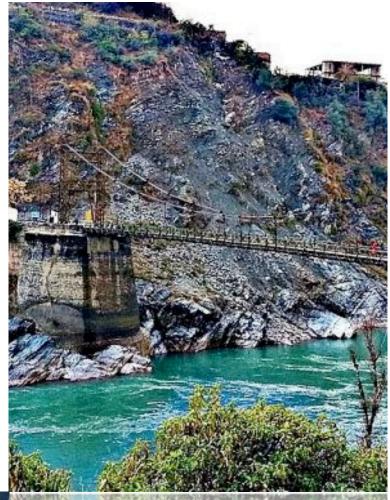
This city epitomizes the beauty of Kashmir.



# Doda

Blessed with diversity in its landscape, Doda is a place for adventure and nature lovers. Whether you are a beginner in adventure activities or an expert, you will consider this a gem.

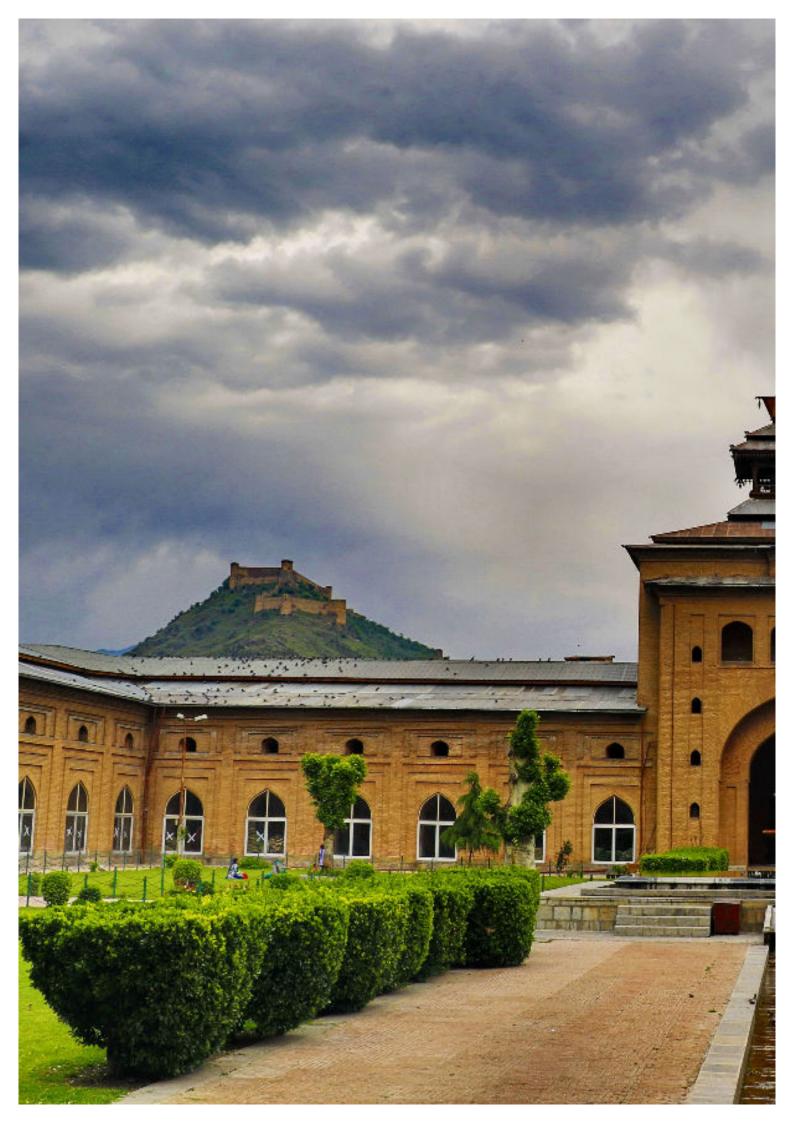
Doda is, though lesser-known among tourists, it is well known for two Hindu shrines, namely – Athra Devi Temple and Chandi Mata Temple.

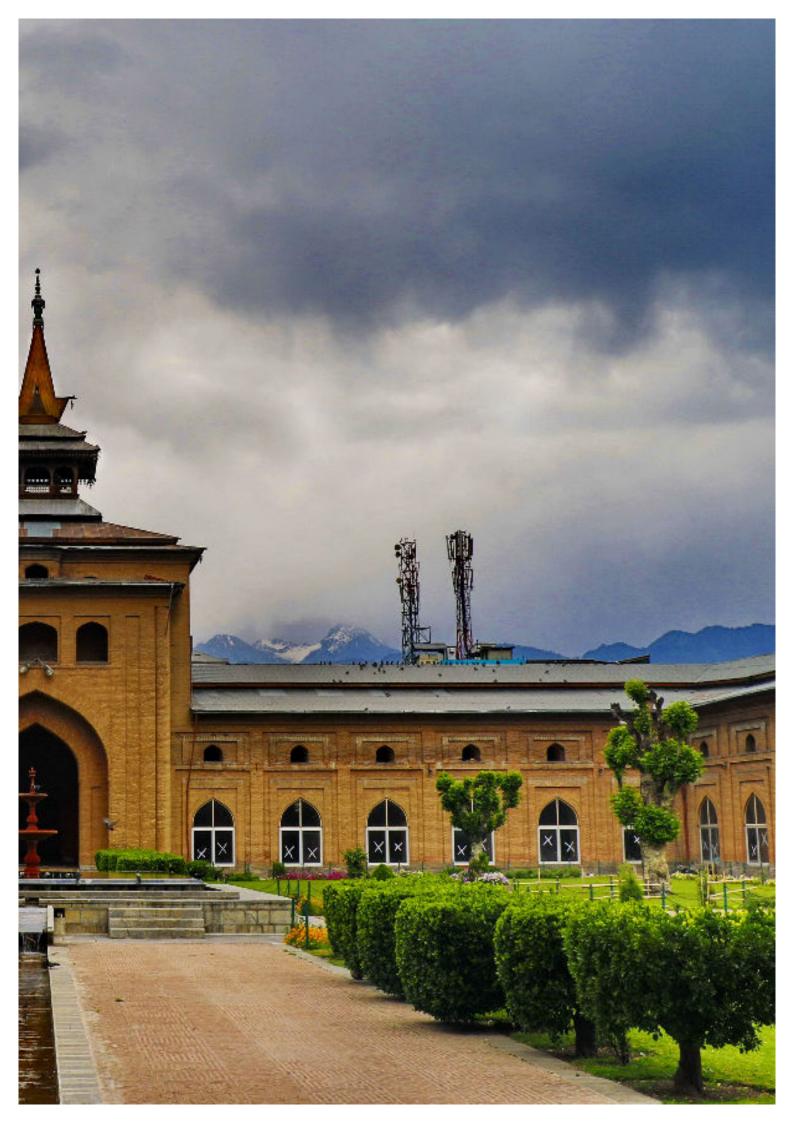


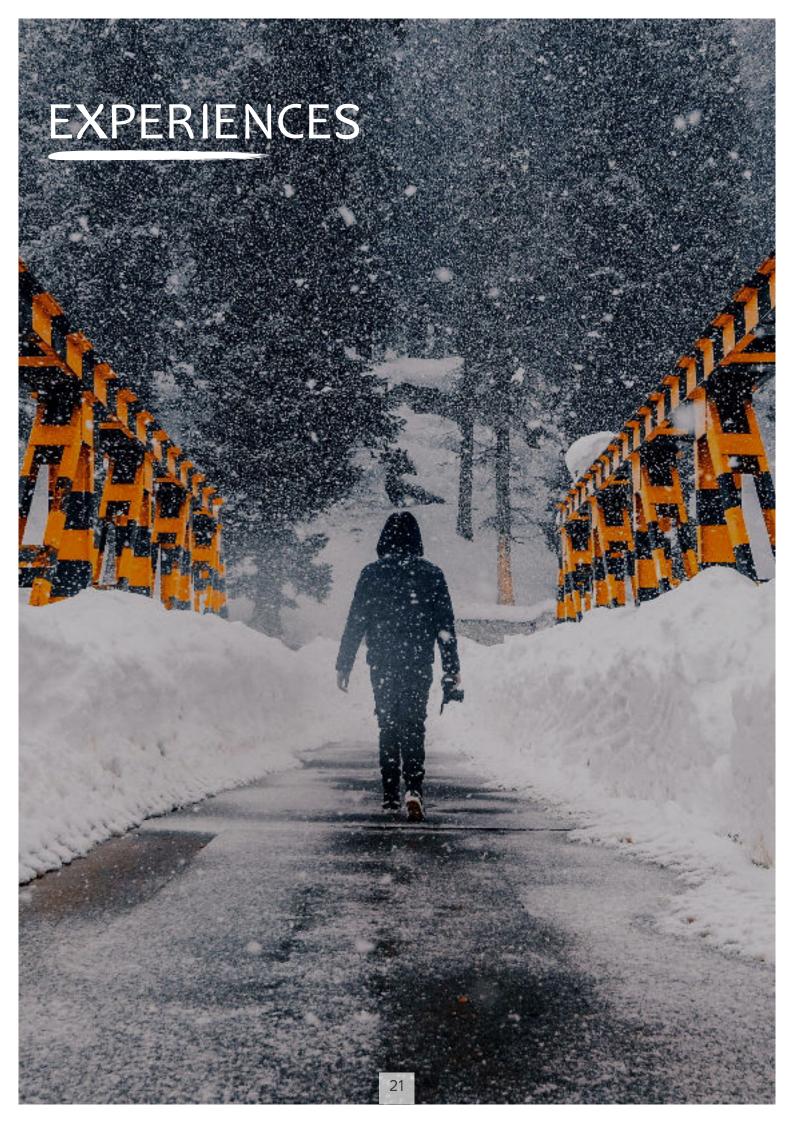
# Anantnag

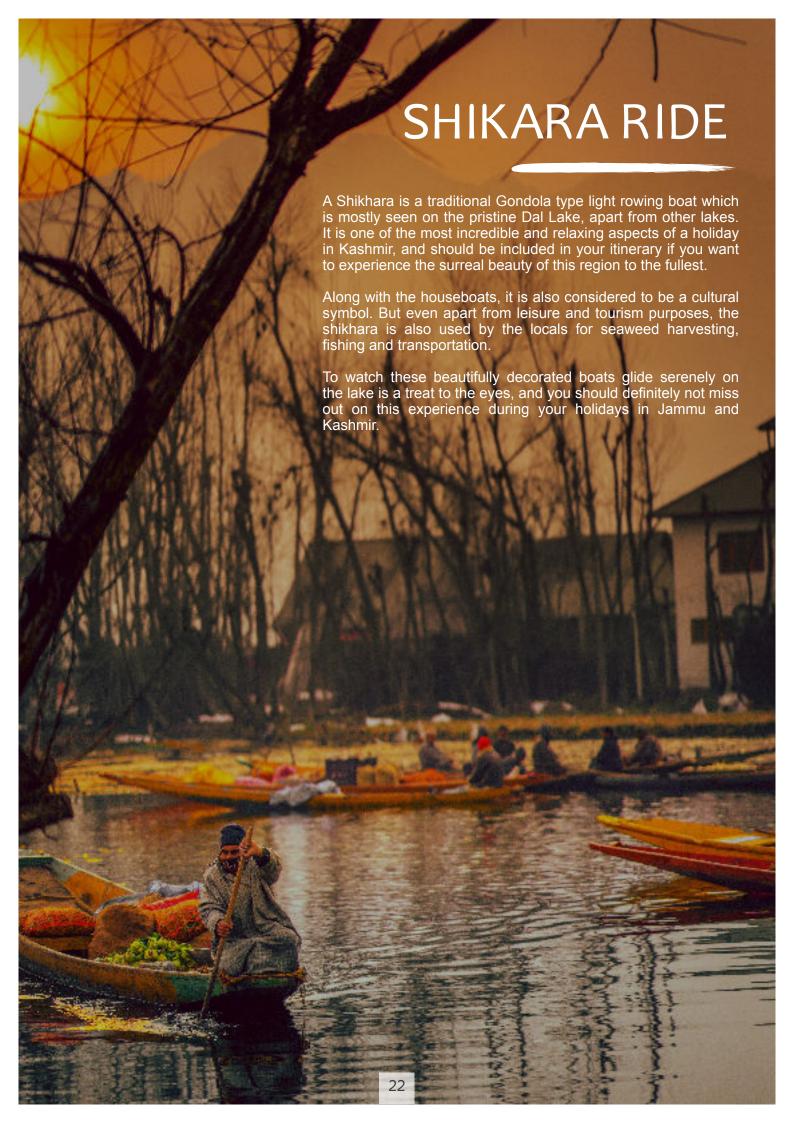
Adorned with flourishing gardens and freshwater springs, Anantnag is a divine destination. Right here, you get to enjoy the comfort of a city and the essence of nature.

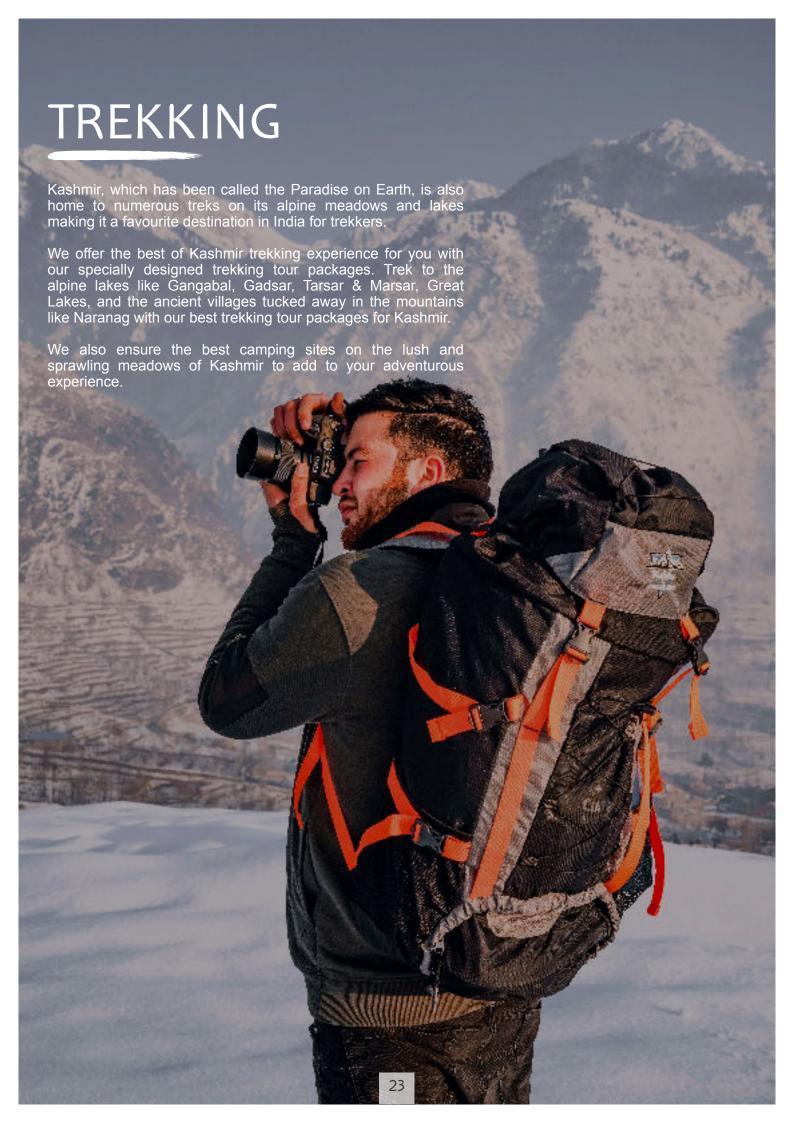
There is a number of places you can go on for a day tour, such as Verinag and Daksum. Surely, our list of Kashmir tourist places wouldn't be complete without mentioning this one!

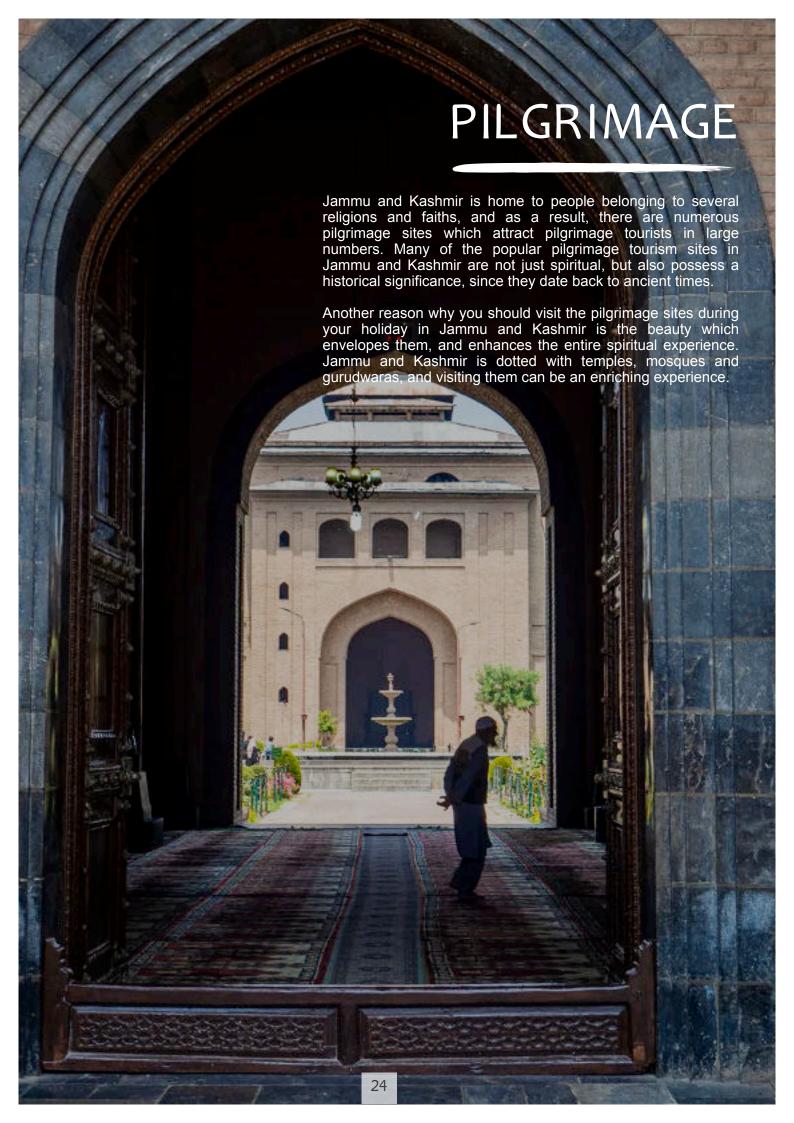


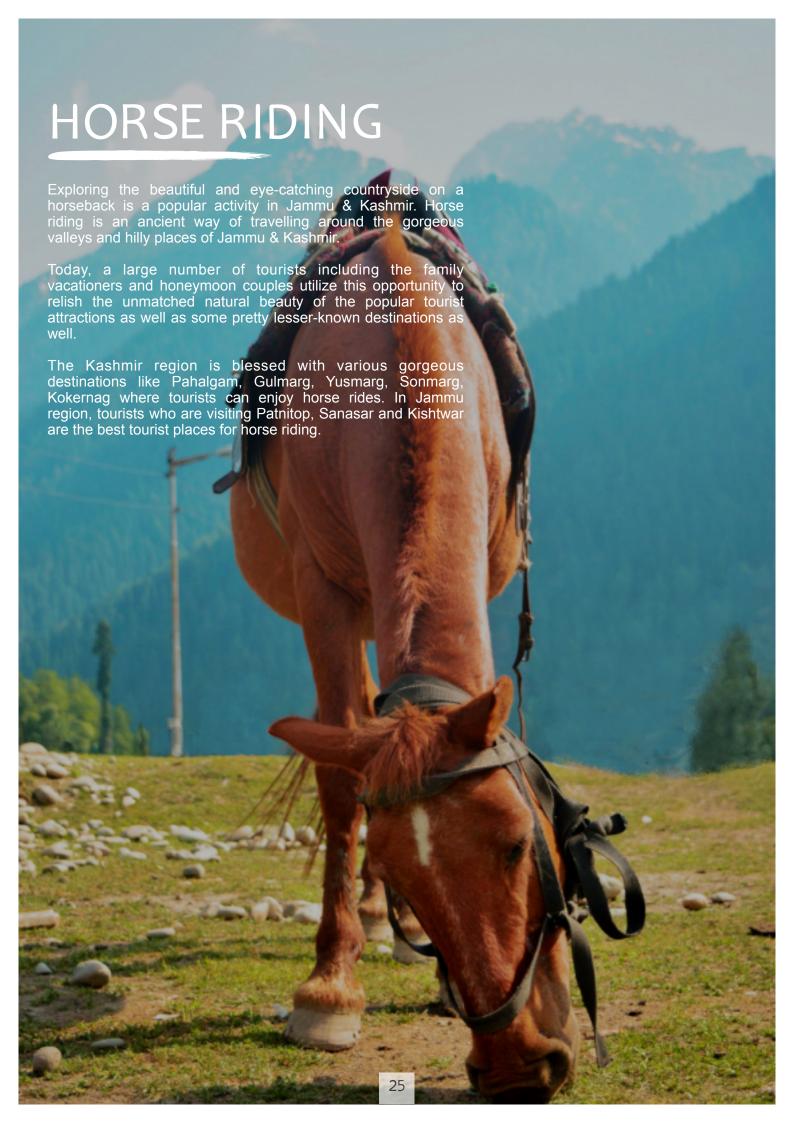


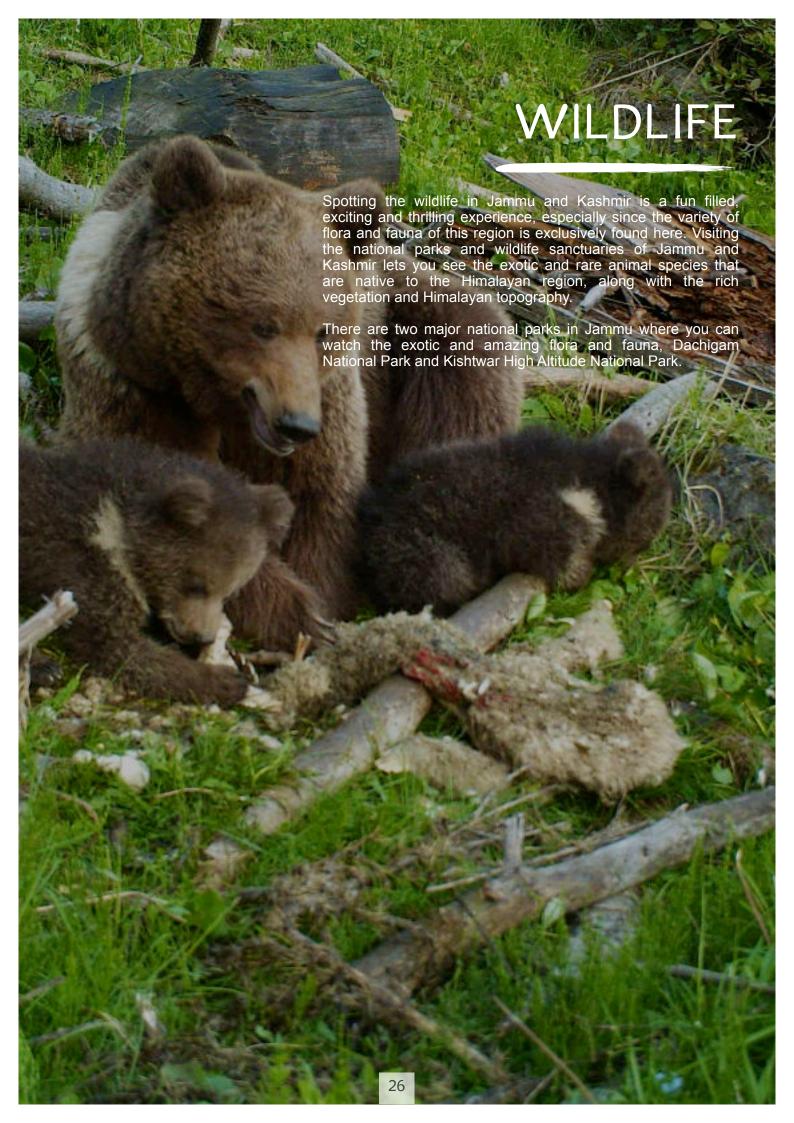








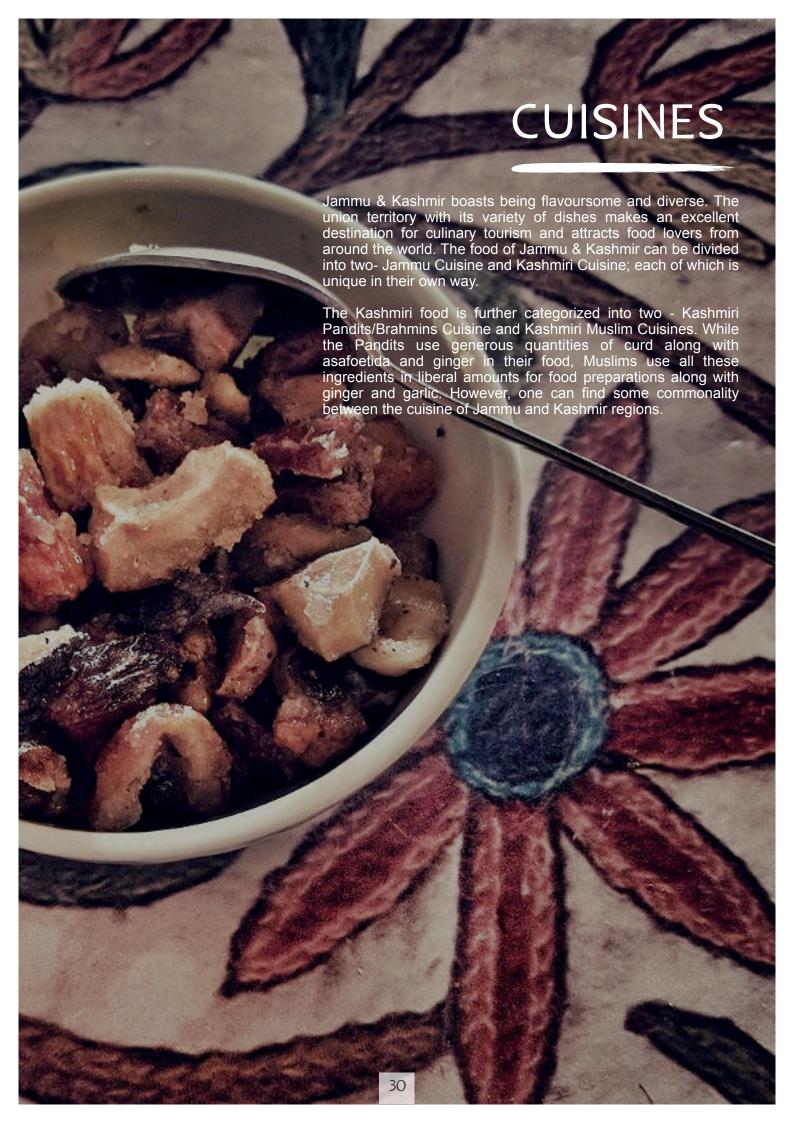


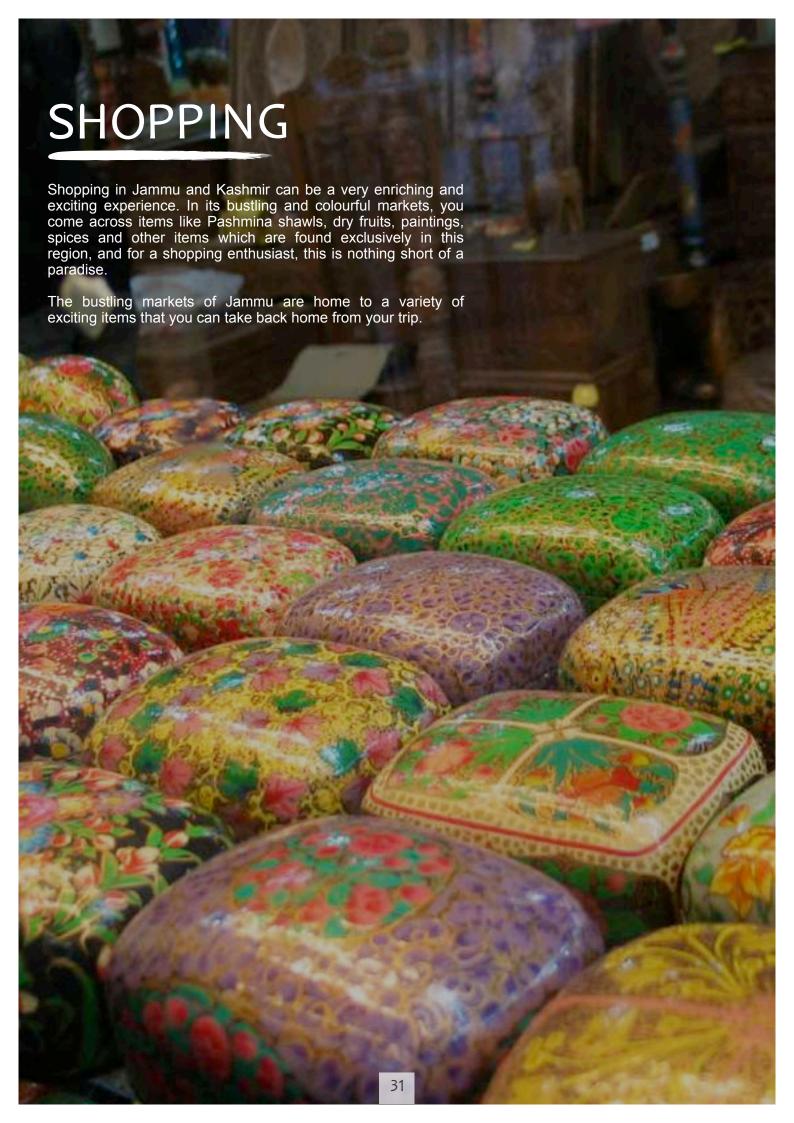


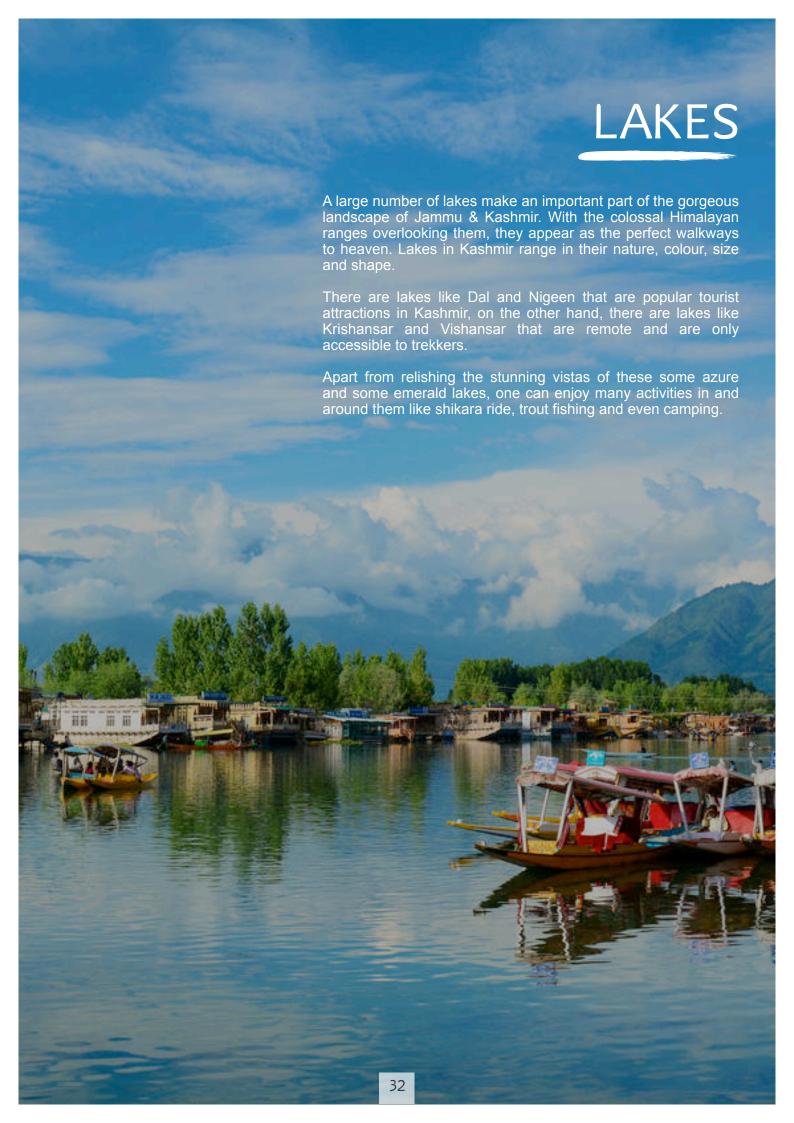


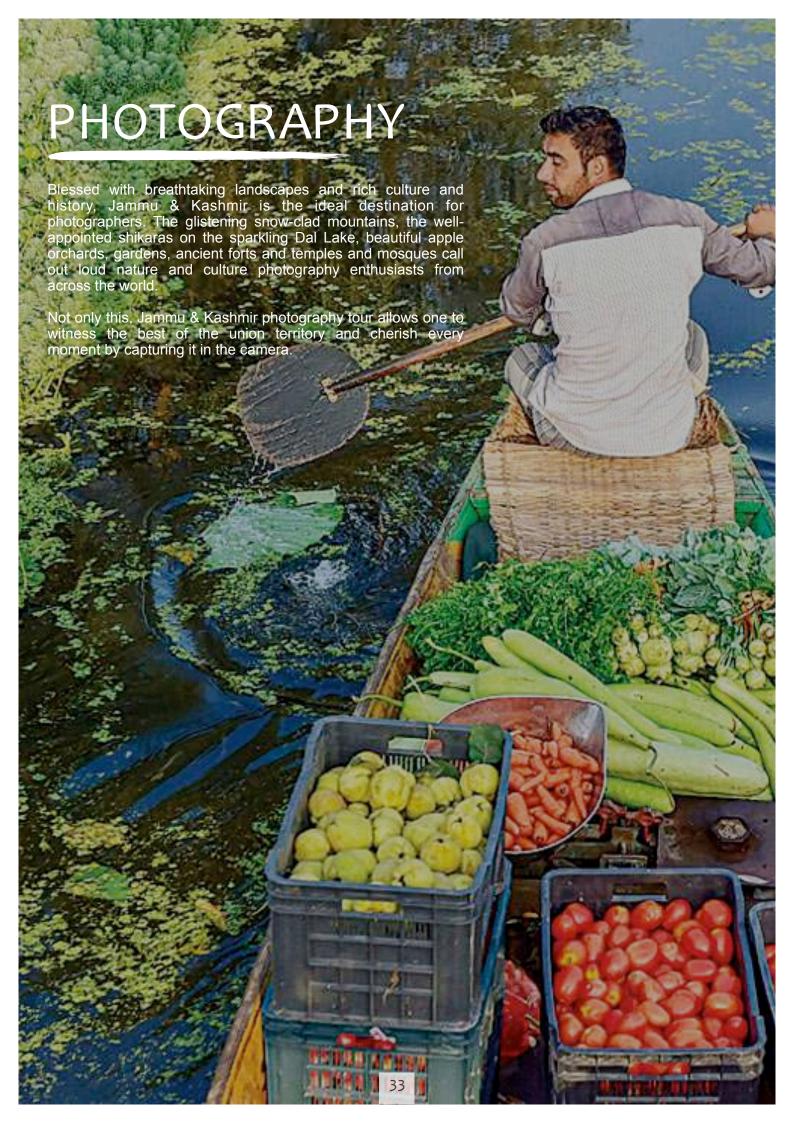




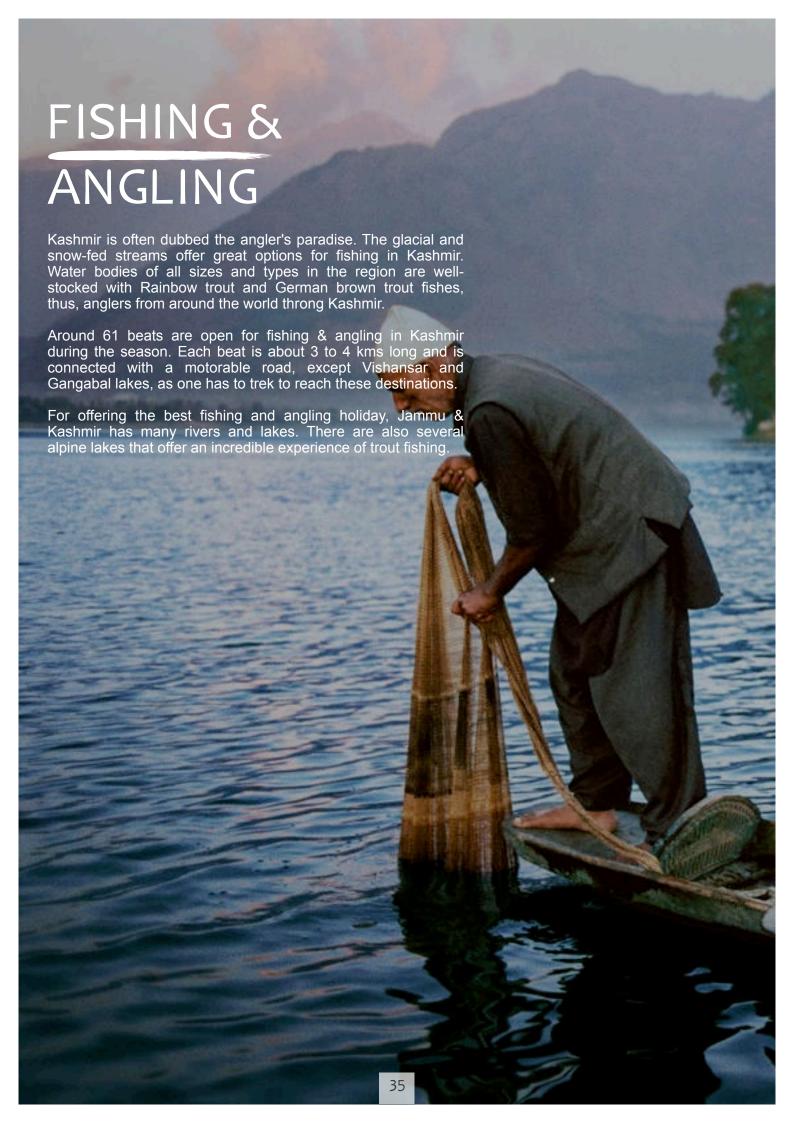




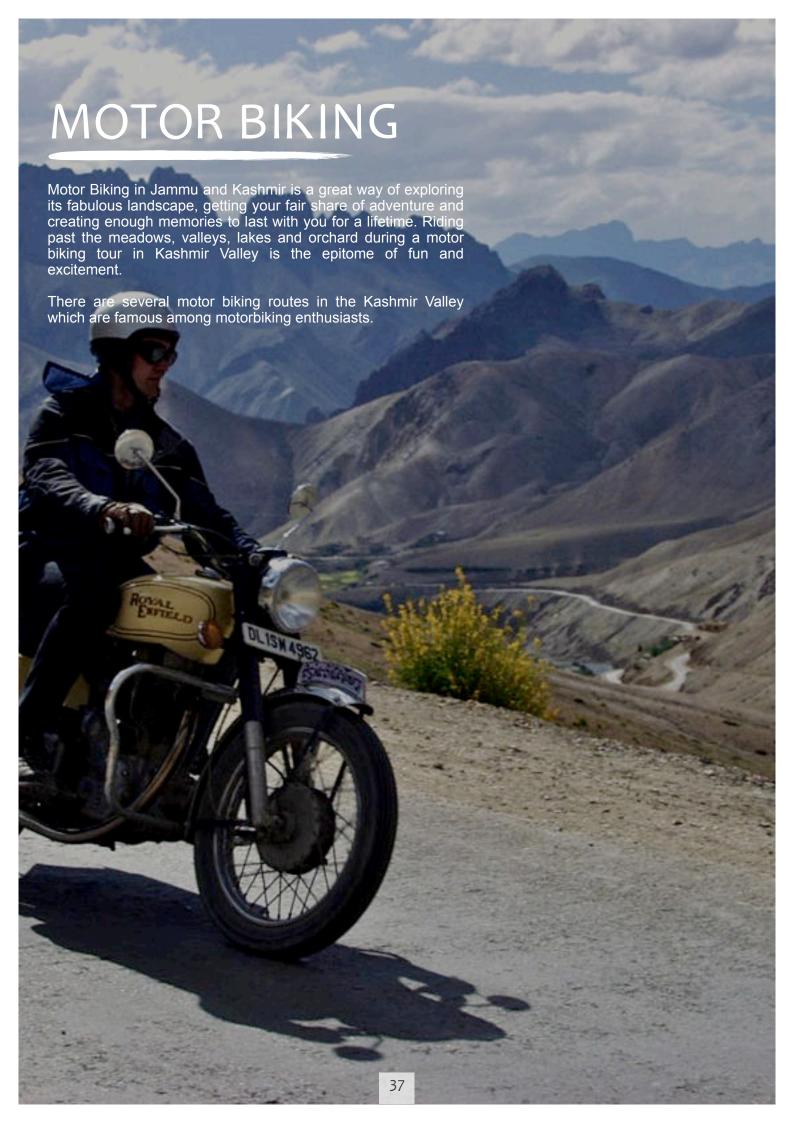


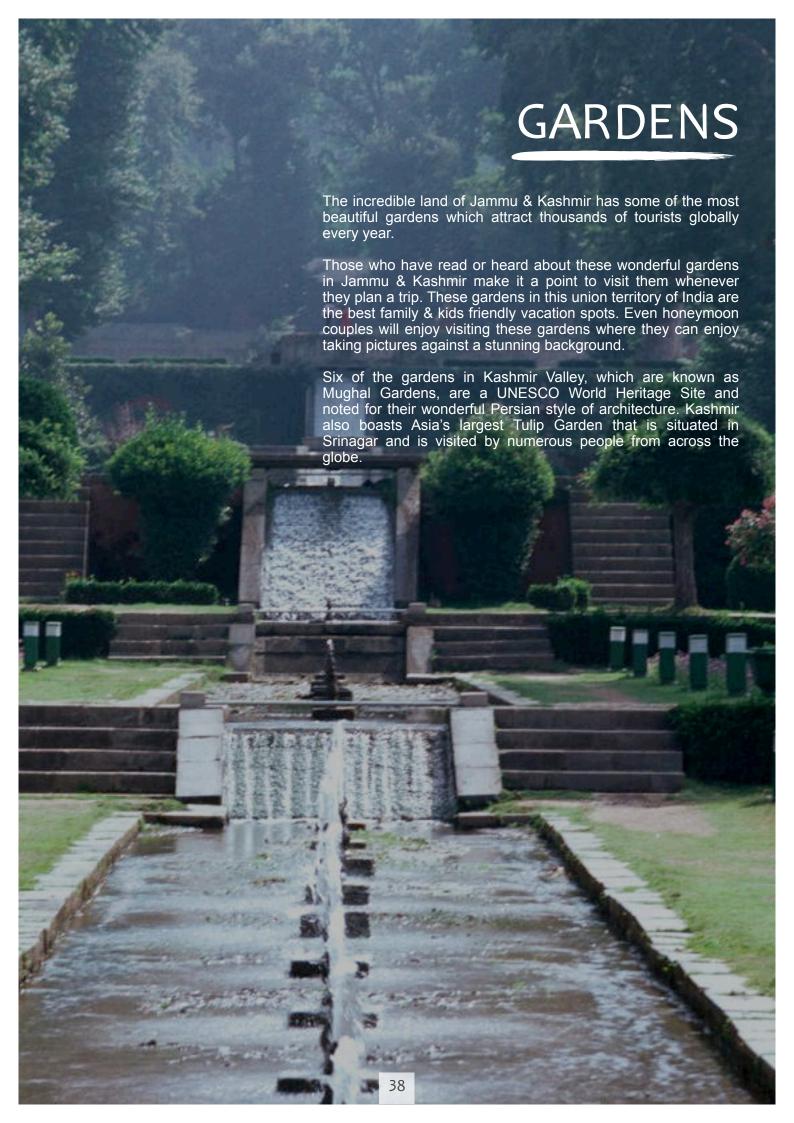


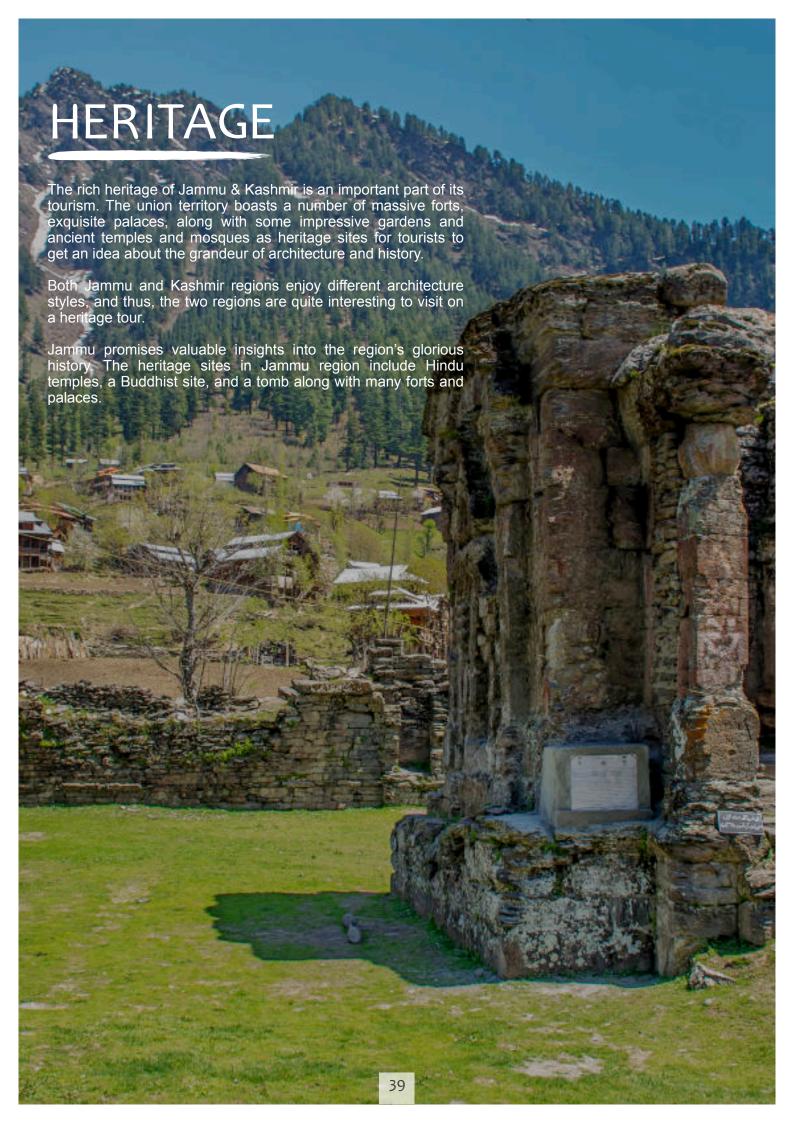




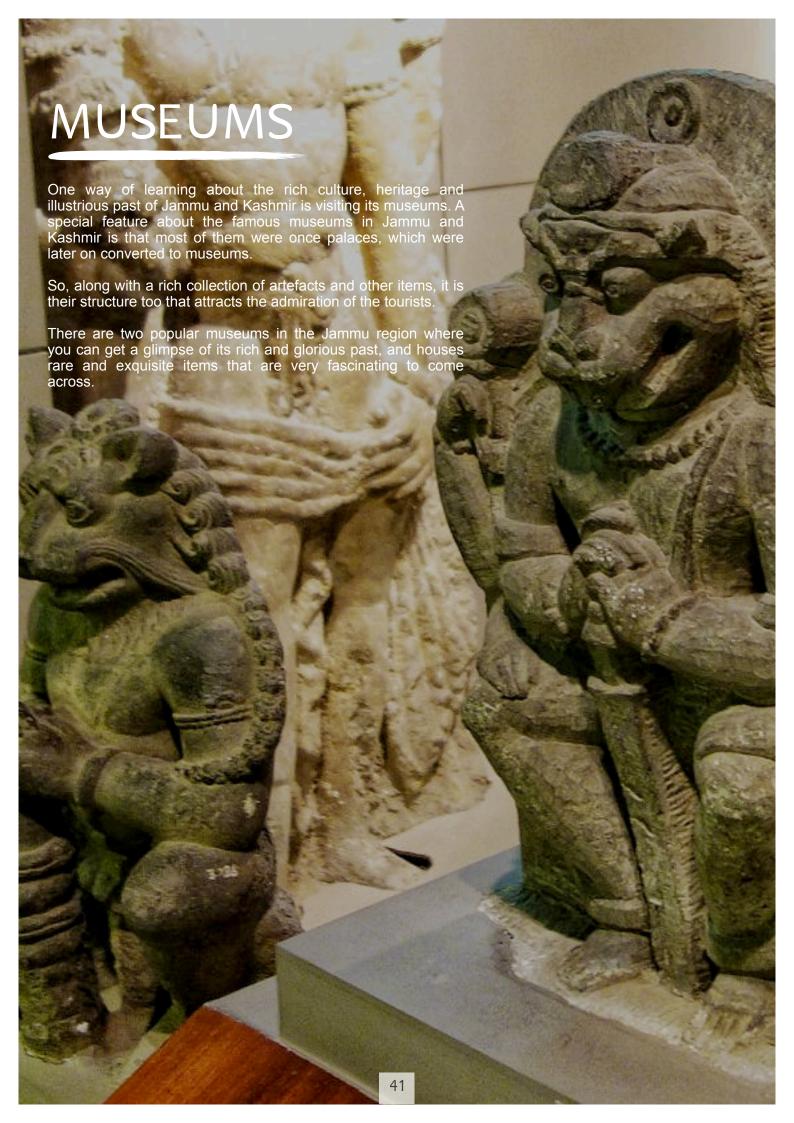


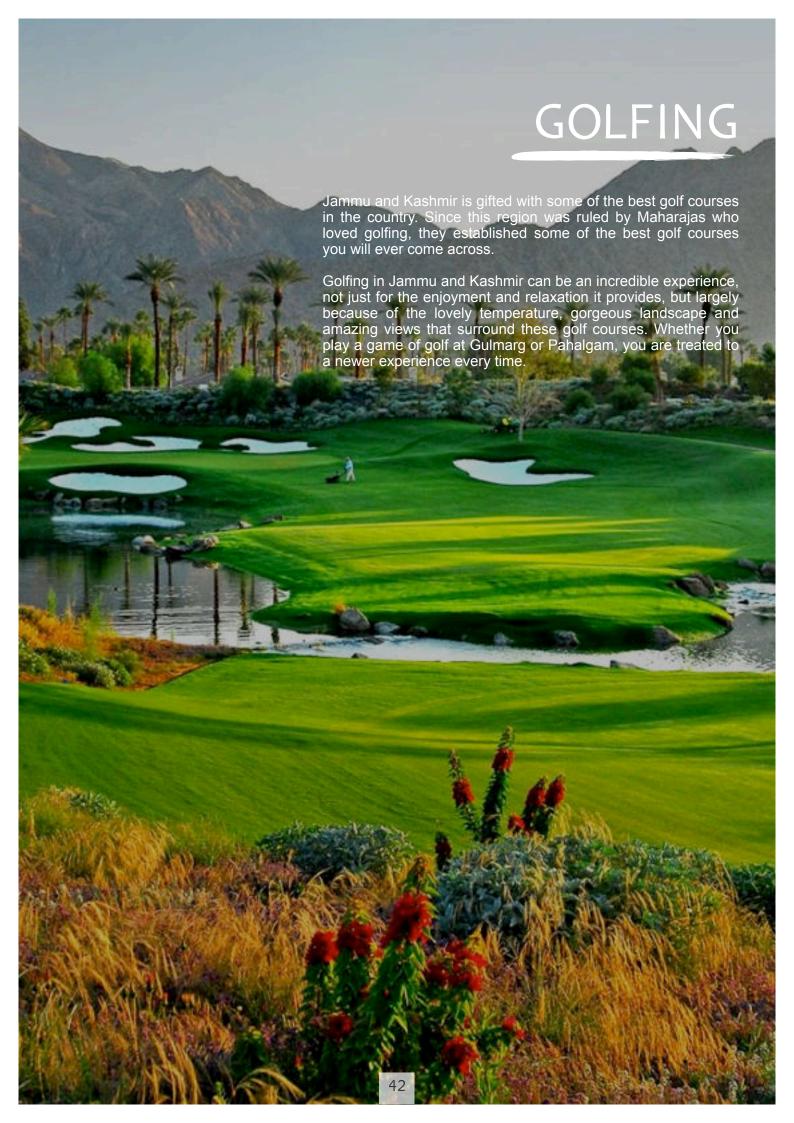














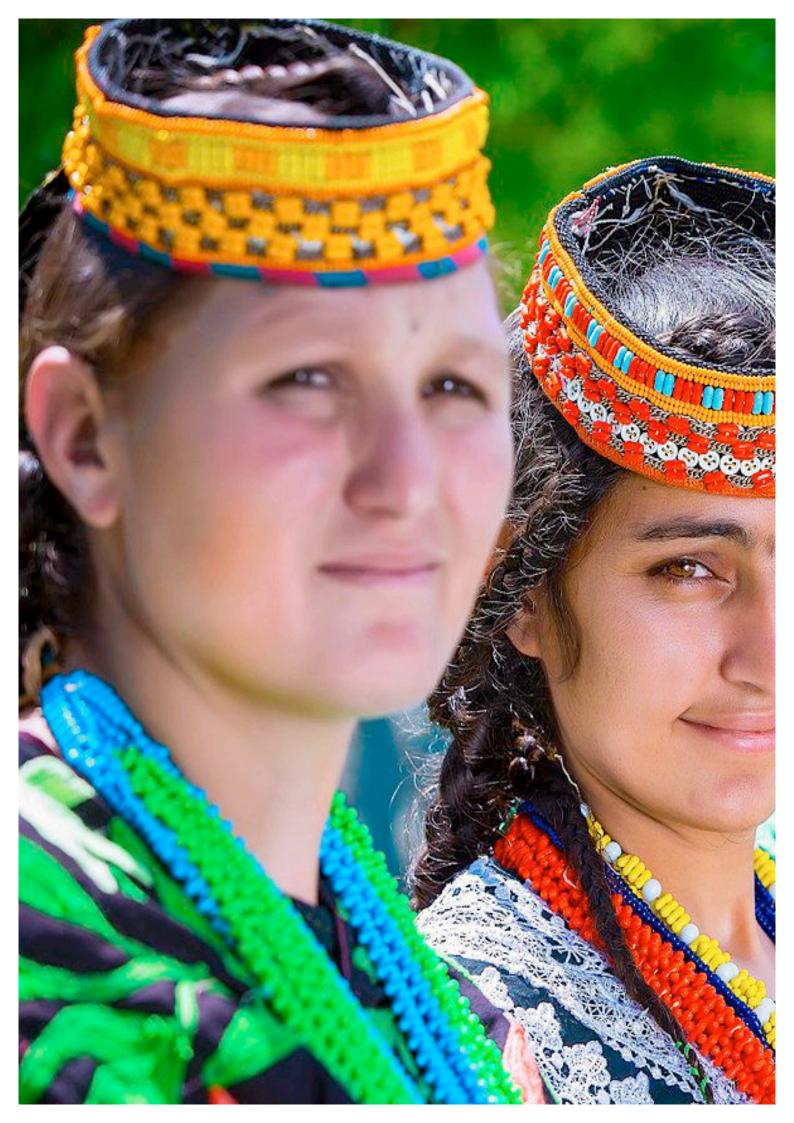


Beautiful Valleys, meadows and lakes in Jammu and Kashmir offer a host of outdoor activities to adventure lovers. Camping in Jammu & Kashmir is amongst the best activities that can also be enjoyed by family vacationers at some of the popular tourist attractions.

The Kashmir region of the union territory stretching from the golden meadows of Sonmarg and picturesque valley of Pahalgam to the Great Lakes in the midst of high Himalayan peaks, offers ample opportunity for camping and adventure enthusiast.

Over the years, camping in Kashmir has not only been popular amongst trekkers but also the family vacationers who can enjoy camping in the valley with their kids.

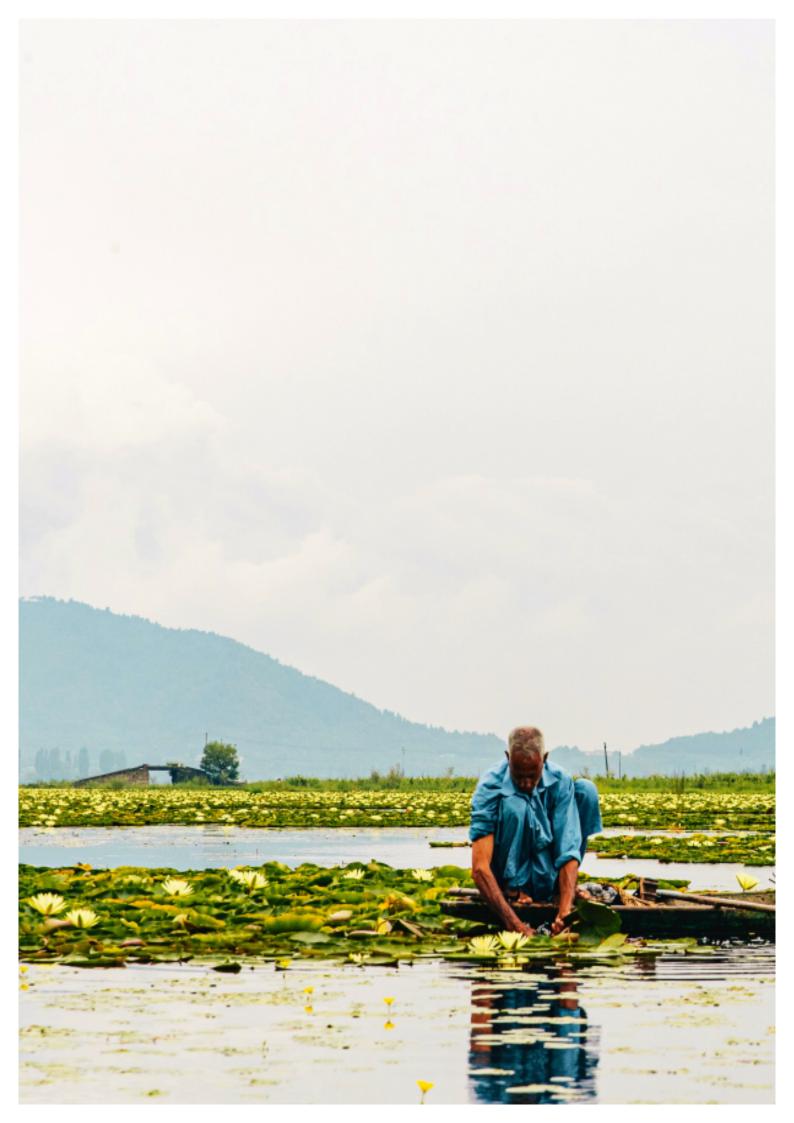


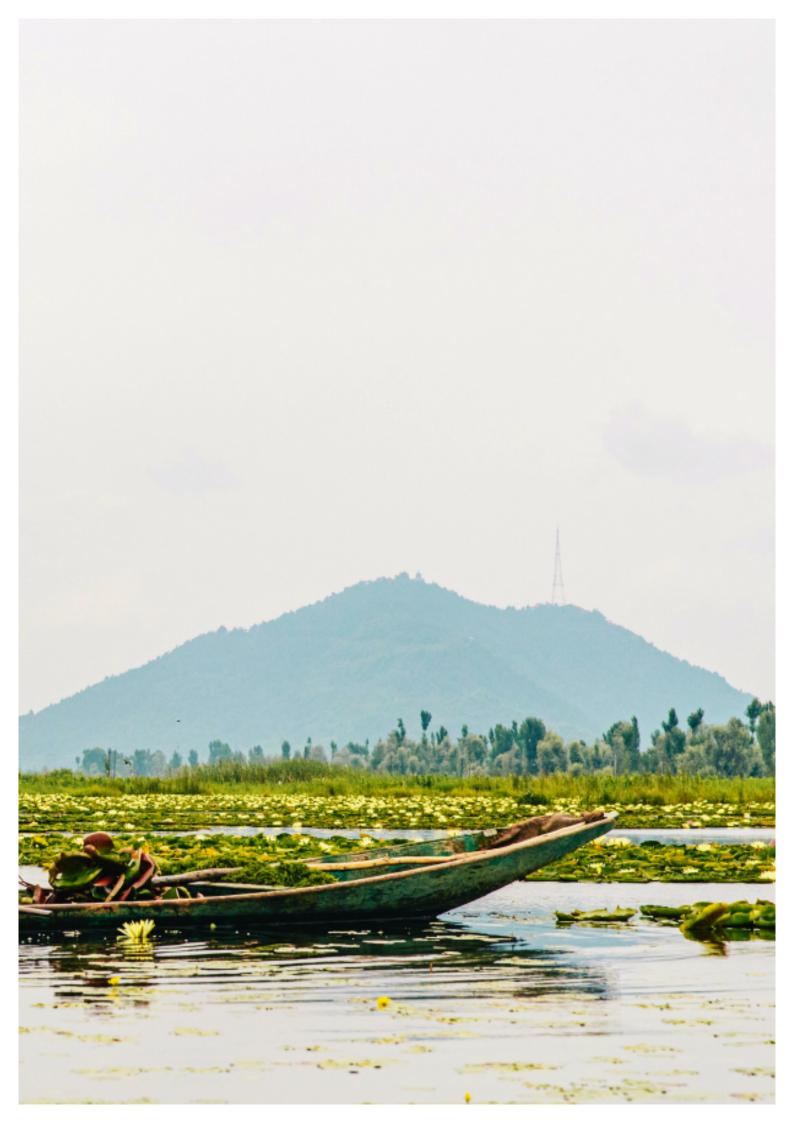


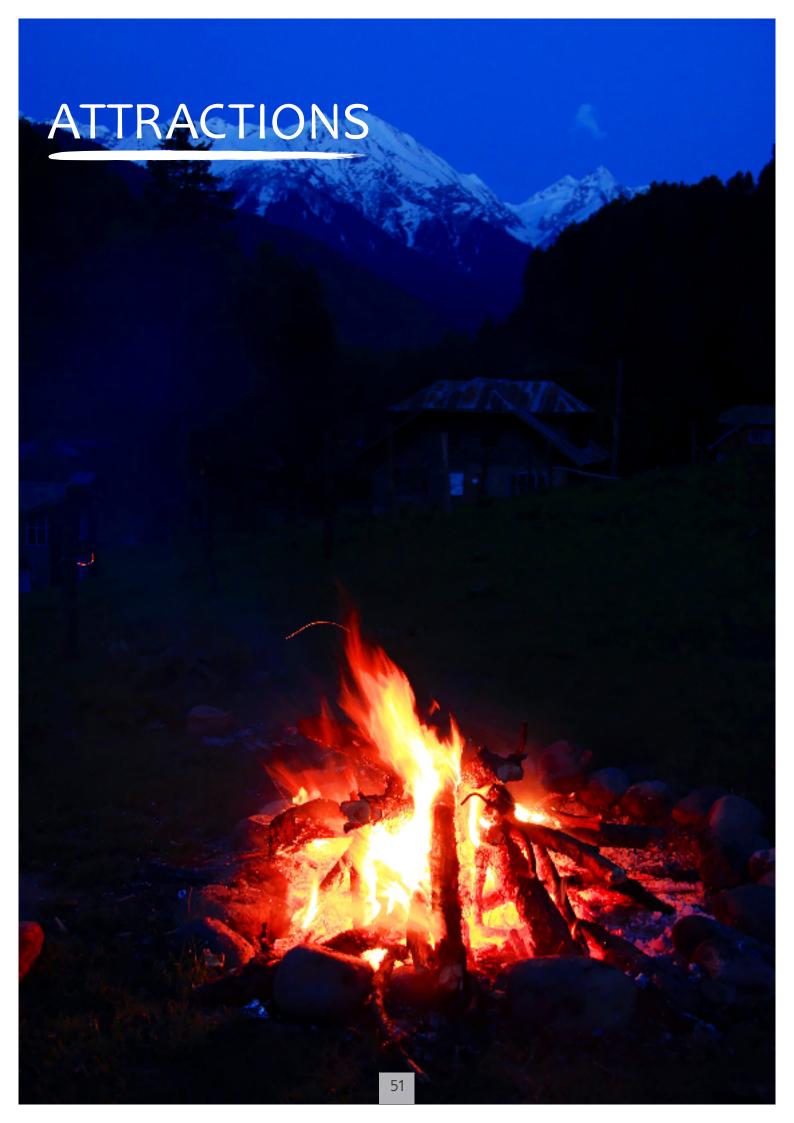












### Pulwama (5419 ft.)

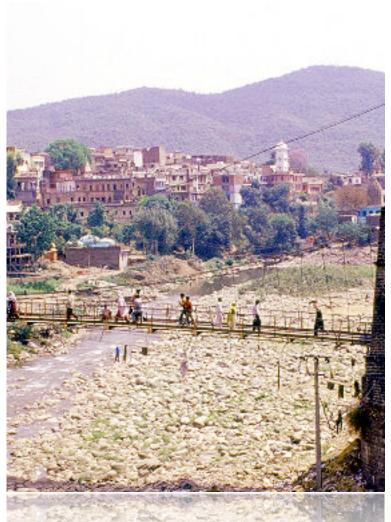
Famously named as the "Rice Bowl Of Kashmir", this quaint village in Jammu and Kashmir is a great place to witness the nature's real beauty of the state. Situated at a distance of 40 Kms from Srinagar, this place has many tourist sites for the first time travelers to explore. This multi hued city offers amiable weather, pleasant odor saffron fields, malleable citizens. One cannot have enough of the saffron fields and the rich culture in Pulwama.



#### Kishtwar

Since Kishtwar is somewhere far from tourists' radar, offbeat travelers consider it a gem. The landscape here bewitches with its lofty hills, lush greenery consisting of pine and deodar forests. The national park in Kishtwar attracts wildlife and nature enthusiasts.

Other than that Machail Yatra and Sarthal Yatra are two pilgrimage circuits of high reverence, which you must consider during your visit. When searching for best places to visit in Kashmir, do include this in your itinerary.



#### Poonch

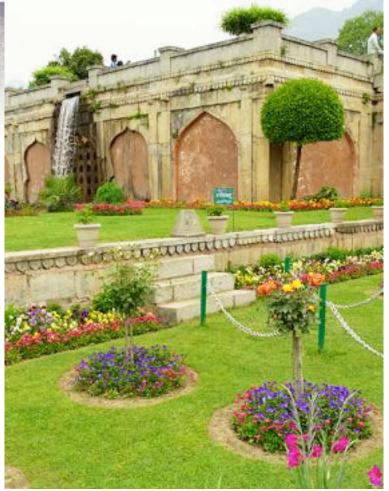
One of the top beautiful places in Kashmir, without a doubt, is Poonch. The lush green meadows, view of snow-capped mountains and the eighteenth century Poonch Fort combine to weave a panorama that makes you weak in the knees.

The seven lakes of Girgan Dhok have to be in your itinerary, alongside many religious shrines like Baksh Sahib and Gurudwara Nangali Sahib.

#### Nishat Garden

This one is considered to be amongst the largest Mughal Gardens located on the banks of Dal Lake. Nishat Garden is also known by the name the Garden of Bliss and rightly so, as there are breathtaking Zabarwan Mountains in the backdrop.

This garden is historically famous and Asaf Khan, who was the brother of Nur Jahan designed it. This is definitely one of the best places to visit in Kashmir, India.

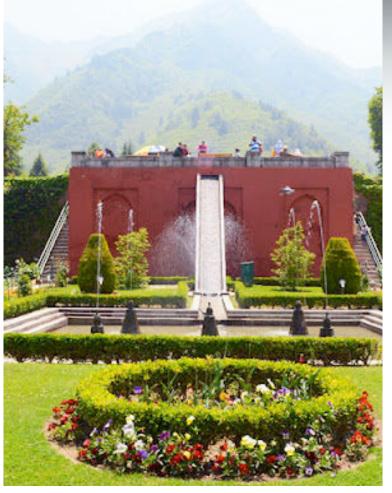


#### Shalimar Garden

This garden was established in the year 1616 by the well-known Emperor Jehangir especially for his wife, Nur Jahan. After some time, another garden named Faiz Baksh was added to this one.

You'll find a canal inside the garden that has been embellished with polished stones at the boundaries. This canal at the center of the garden is considered to be the focal point here.





#### Chashmashahi

This garden was established in 1632 AD and is considered the smallest amongst the 3 Mughal Gardens in Kashmir. It was constructed by the Mughal Emperor Shah Jahan.

From here, you'll get to see a really picturesque view of Dal Lake as well as many mountains in the neighbouring regions.



#### Jama Masjid

This mosque is located in Nowhatta and is considered amongst the most pivotal ones in Srinagar. The mosque was constructed by Sultan Sikandar during the 1400 AD. moreover, the mosque was expanded by Sikandar's son, Zain-ul-Abidin. You'll find 370 wooden pillars in this mosque and a mesmerising courtyard – both of them are considered to be the major highlights of this mosque.

## Yusmarg (7861 ft.)

This is considered to be the best place when it comes to observing the natural aspects of Kashmir. This is one of the top tourist places in Kashmir that is not much explored.

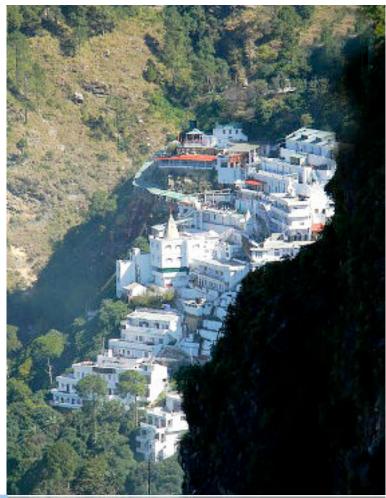
If you'll 4 kilometers downhill from this place, you'll see the beautiful Nil Nag Lake that will be a treat to your eyes. You'll find the true tranquility as well as picturesqueness of Kashmir here.



#### Vaishno Devi

Nestled in Trikuta Hills, Vaishno Devi is a town famous for the temple that goes by the name of the town. It is said that Vaishno Devi is a manifestation of Goddess Durga from Hindu mythology. This place is considered sacred as it is counted among one of the 108 Shakti Peeth in India which is why this temple receives a heavy footfall every year.

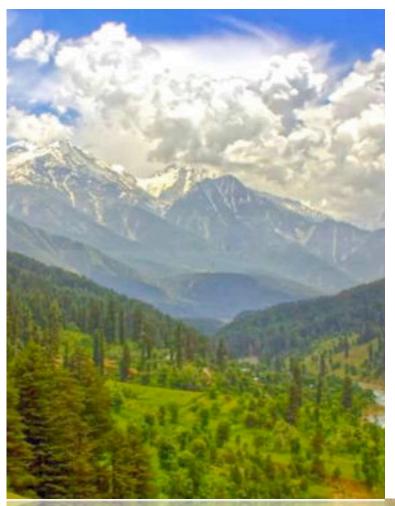
The journey to the temple includes a trek of 13 kilometers which takes 9-10 hours depending on your pace. Services like palanquins, ponies, and helicopters are also available for those who cannot walk or wants to read early. There is no doubt that Vaishno Devi is counted among the top places to visit in Kashmir.



### Patnitop (6640 ft.)

Endless meadows and picturesque views describe Patnitop the best. Blanketed by the skyhigh Himalayas covered with snow, Patnitop has created a niche in the tourism industry due to its surreal beauty.

Along with this, the place also offers some thrilling activities that will treat the adrenaline junkie in you. It proves to be one of the top tourist places in Kashmir for both families and friends.

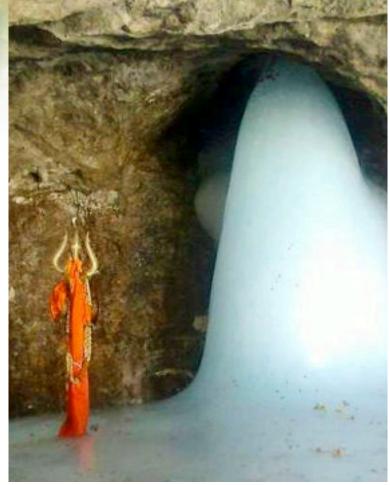


### Aru Valley (7920 ft.)

Located 12 kilometers from Pahalgam, Aru Valley is juxtaposed against the snow-clad peaks of Himalayas. It serves as a base camp for several treks and lakes including Tarsar Lake and Kolhoi glacier. The valley is also home to the Aru river which is a tributary of the Lidder River. Nature lovers resort to this place for peace and to unwind in the lap of nature. Apart from this, Aru Valley offers some of the most enthralling activities like horse riding and hiking. During the winter months, the view of the whole valley covered with snow is a comfort to the eyes. A visit to this place in Kashmir will leave you in awe of nature.

#### Amarnath

Amarnath is a haven for pilgrims and is counted among the top places to visit in Kashmir. Worshippers of Lord Shiva visit this place every year to take blessings and witness the enshrined image of Shiva which is popularly called Shivaling. People from all over the world resort to this place and indulge in the well-known 'Amarnath Yatra'. It is believed that this is the same cave where Lord Shiva told about the secret of life and eternity to Goddess Parvati. If you are a true follower of Lord Shiva then make sure that you include this attraction in your Kashmir tour itinerary.



### Sanasar (9505 ft.)

Looking for an offbeat destination in Kashmir? Have you heard of Sanasar? No? Well, that is not a shock to us because this place is one of the hidden gems of Kashmir. It is a haven for adventure enthusiasts as this place offers many thrilling activities to indulge in like rock climbing, trekking, paragliding, and abseiling.

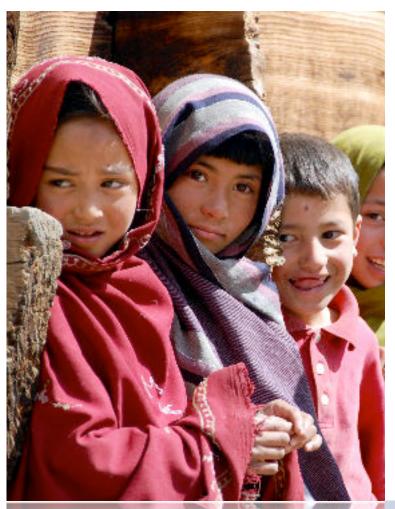
The name, Sanasar, has been derived from the two local lakes and a visit to this place will take make you acquaint with the calmer side of Kashmir.



#### Dachigam National Park

Kashmir not only has an abundance of beauty but also has abundant flora and fauna. Dachigam national Park is where you will find indigneous species of plants and animals.

Even the landscapes of this place are truly mesmerizing. It is only 22 km from Srinagar and can be reached easily by taking a private taxi. Its natural beauty makes it one of the most-visited Kashmir tourist places



#### Baltal

Baltal is one of the most famous places in Kashmir and it owes its popularity to its picturesque environment. It is only 14 km away from Amarnath caves and offers a base for the devotees to spend a night.

The staggering beauty of this valley makes it one of the most amazing kashmir tourist places. You must visit this place as it is located at a convenient location from Srinagar and Pahalgam.

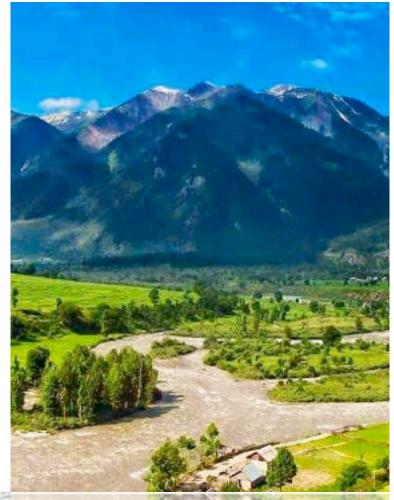
#### Bhaderwah

Located in Doda district of Jammu & Kashmir, Bhaderwah is another one of the Kashmir tourist places that you must visit on your vacation. A scenic drive to this place is all you need to make your experience in Kashmir most memorable one. The rich flora fauna of this place will leave you invigorated and gratifying. This place is also famous for a huge variety of snakes. There is no doubt in the fact that it is the most beautiful place in Kashmir that you every nature lover must explore.



#### Kishtwar National Park

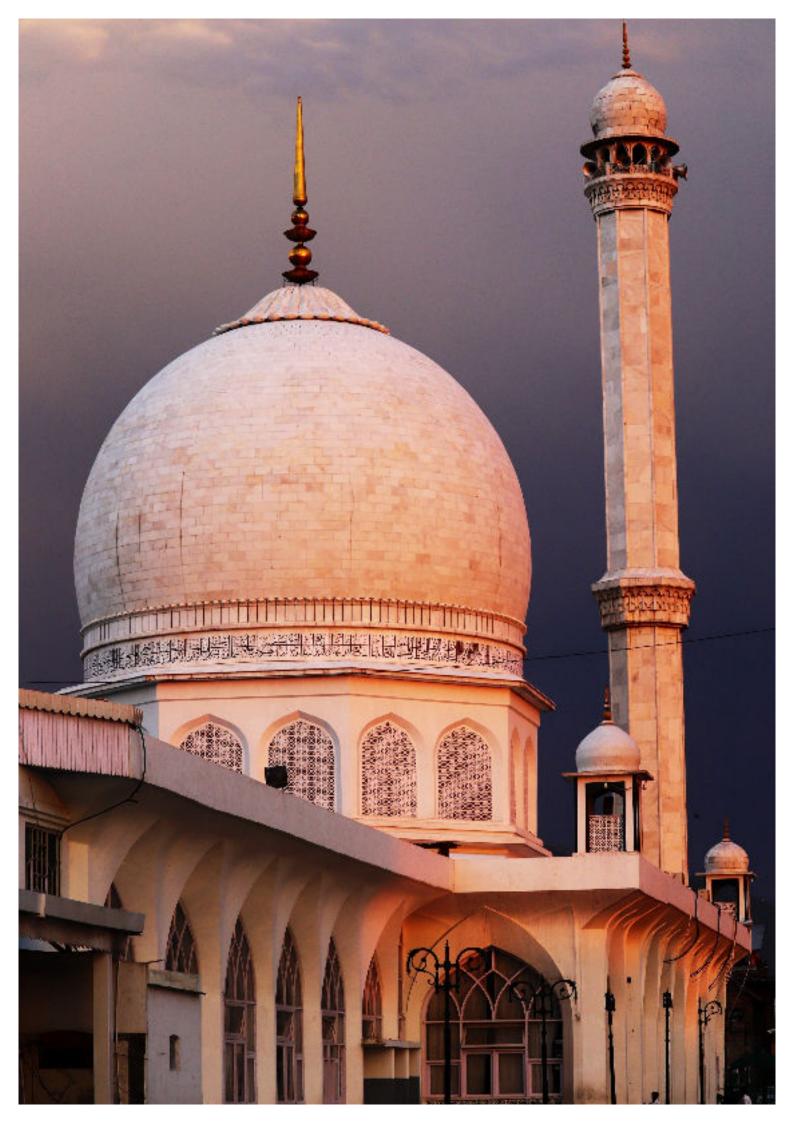
If you love nature and animals, then you should definitely add Kishtwar National Park to enjoy Kashmir sightseeing. There, you will find musk deer, Himalayan black and brown bear. The national park is located on a plateau above Chenab River and just below the Nagin Sheer Glacier. The lush greenery and landscapes will leave you reinvigorated. It is spread over a whopping area of 400 sqkm where you will find a variety of flora fauna. It is one of the famous places in Jammu and Kashmir known for wildlife and nature.



## Betaab Valley (7851 ft.)

Located just 5 km from Pahalgam, Betaab Valley is yet another attraction among the beautiful places in Kashmir. You can take in the scenery while sipping tea, coffee, or Kashmiri Kahwa at a roadside café. It is a common stopover en-route Chandanwari.

Bollywood has an undeniable affection for the Betaab Valley, with blockbusters as old as Kashmir Ki Kali in 1964 and more recent movies like Bajrangi Bhaijaan (2015) showcasing the best of Kashmir. If you want to soak in the breathtaking combination of nature and peace, it's right here.



## GENERAL INFORMATION

#### Welcome to Kashmir

Kashmir, known as the Venice of the East, is a paradise on earth, siting high in the Himalayas. Sadly, this idyllic corner of North India can at times generally be off-limits for tourists. So we do always need to be mindful and check with The British Foreign & Commonwealth Office as to the current travel advisory on luxury holidays to Jammu and Kashmir.

#### Horticulture

Jammu and Kashmir is well known for its horticulture produce both in India and abroad. The state offers good scope for cultivation of all types of horticulture crops covering a variety of temperate fruits like mango, guava, citrus, litchi etc.

Apart from this, well-known spices like saffron and zeera are cultivated in some parts of the state Is importance is visualized by its contribution to the state's economy which is estimated to be 7-8 per cent.

#### **Forticulture**

Floriculture sector has been identified as the most focused segment of horticulture.

There is much more income to farmers from flower cultivation due to growing demand for flowers in domestic and foreign markets. To promote this segment floriculture nurseries have been developed where ornamental and medicinal plants are produced, besides the seed multiplication programmes of flower seeds.

#### Religion

Religion is an important feature of a population as all religions have left an imprint on the culture, literature, art, food habits and politics. Jammu and Kashmir Religion wise, Followers of almost all the important religions Hinduism, Islam, Buddhism, Jainism and Christianity with their various denominations live there.

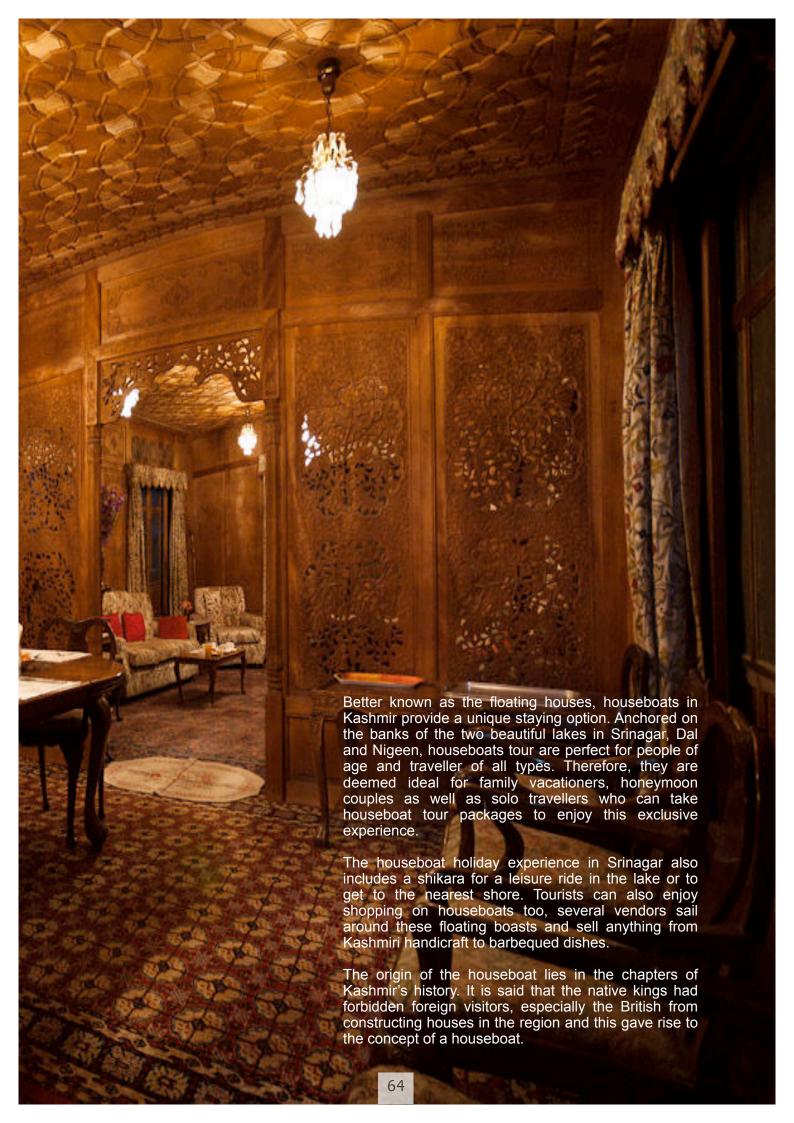
#### People

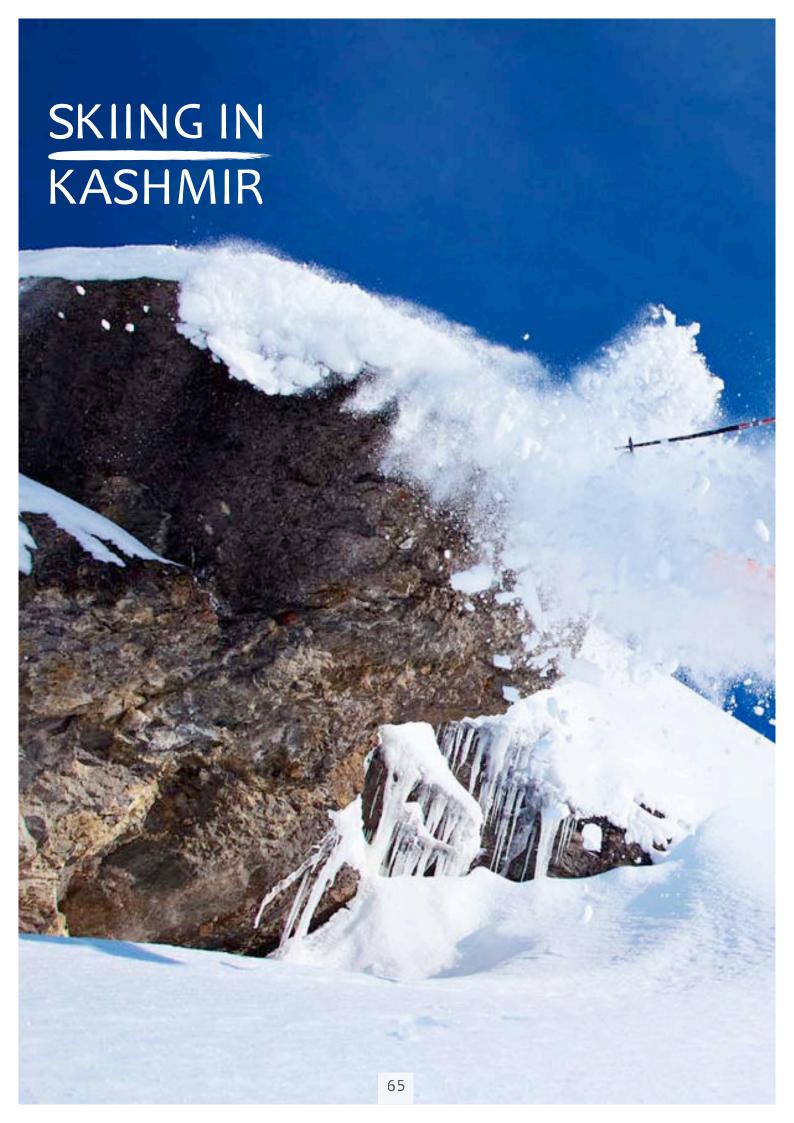
The cultural, ethnic and linguistic composition of Jammu and Kashmir varies across the region. About two-thirds of the population adheres to Islam. There also are small minorities of Sikhs and Buddhists. The union territory's official languages are Urdu, English, Kashmiri, Dogri and Hindi.

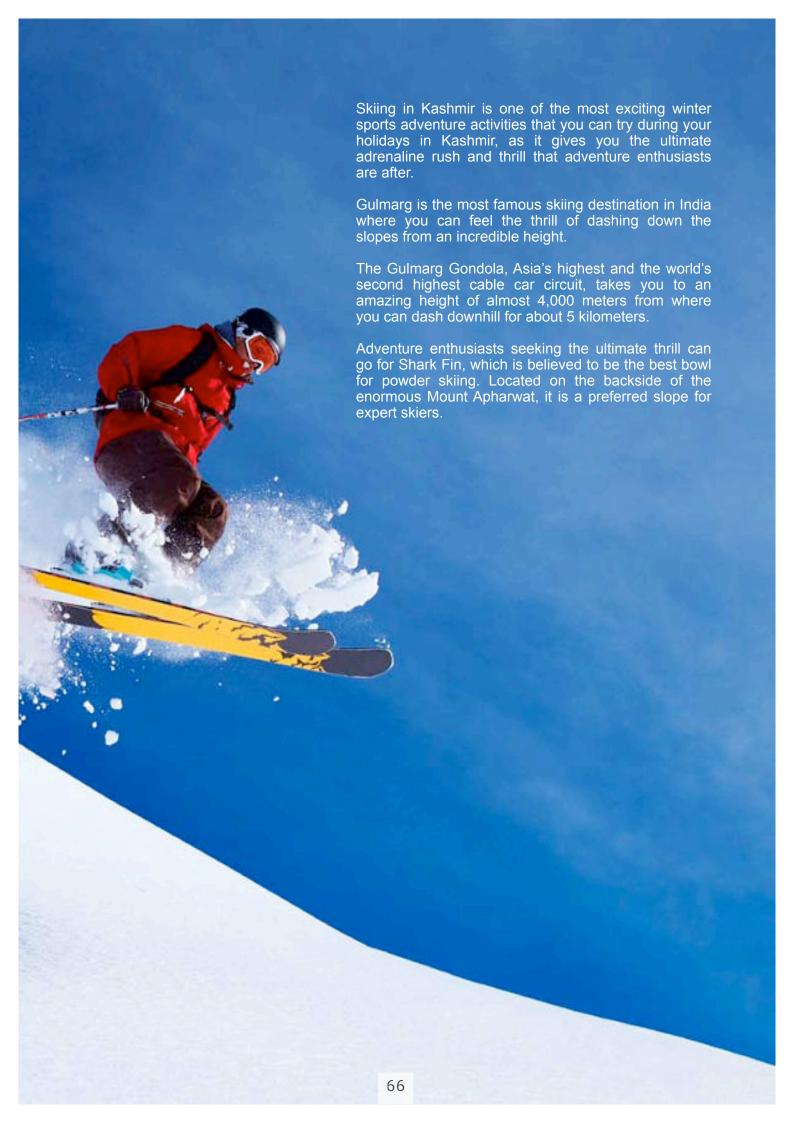
#### Best time to visit

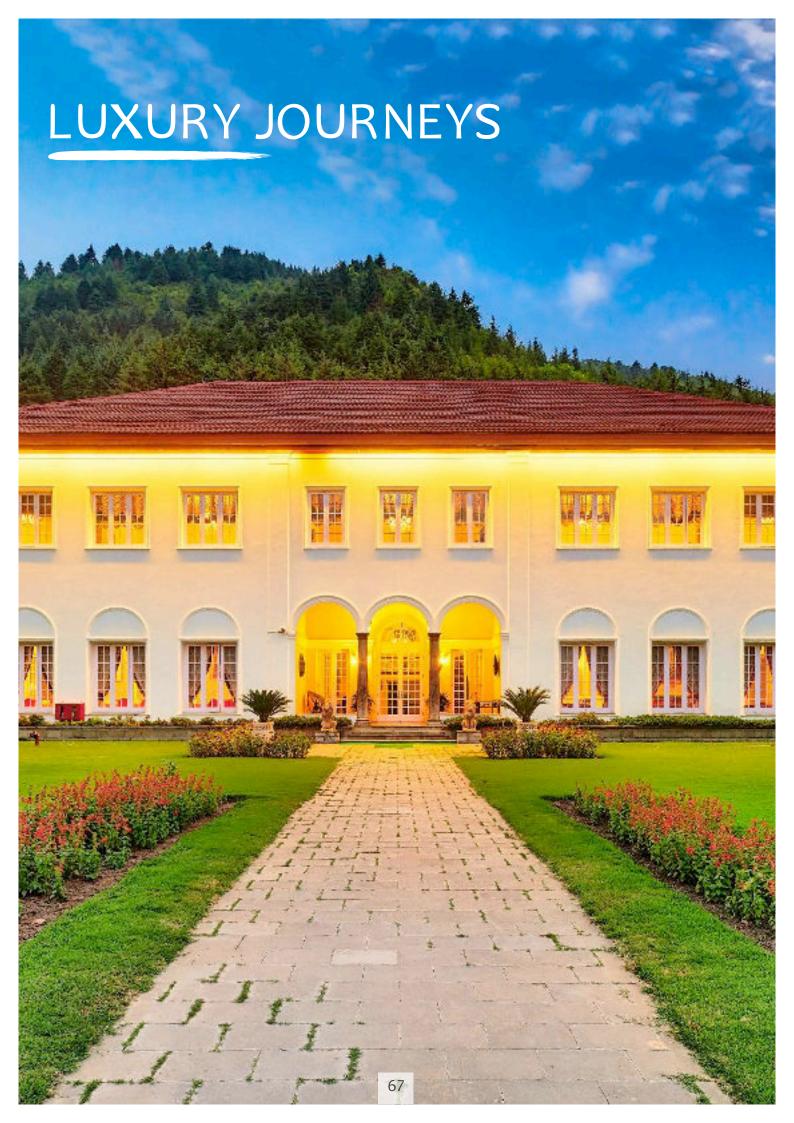
Bounded by the Pir Pinjal range and Himalayan range, Kashmir is at full bloom in summer and thus, June to August is the best time. The weather is pleasant and gives you relief from the brutal summer sun. If you love snow, then December to February is the ideal time to visit Kashmir. The whole region is blanketed with snow is the perfect time for honeymooners and adventure lovers.











## Kashmir - Heaven on Earth

Duration: 07 Nights / 08 Days

Places: Delhi | Srinagar | Gulmarg | Srinagar | Delhi

From: US \$ 3800 pp

Kashmir is considered one of India's most precious gems and after 20 years of unrest, travellers are now returning to this wondrous land. Considered one of the most beautiful places on earth, Kashmir has much to offer, from the soaring, snowy peaks of the majestic Himalayas to the silver, lotus laden lakes, rolling meadows and blue pine forests.

The capital Srinagar lies in the Vale of Kashmir and is an extraordinary city to explore. Spend an afternoon on a heritage walk learning about the many rulers that have carved out the rich cultural heritage of this city.

Re-live the days of the Raj and spend a night or two on a historic houseboat watching the world go by or spend afternoons on your private shikara, gliding through the lattice of canals and backwaters. Finally, the picture perfect hill station of Gulmarg offers the opportunity for long walks and the finest fresh air. This suggested tour ends with a stay at the new and luxurious Vivanta by Taj - Dalview, Srinagar, which offers some of the best views of the valley not to mention world famous Kashmiri cuisine.



# Kashmir Honeymoon Journey

Duration: 06 Nights / 07 Days

Places: Delhi | Srinagar | Sonmarg | Srinagar | Pahalgam | Gulmarg | Srinagar | Delhi

From: US \$ 4100 pp

Unarguably there is no better honeymoon destination in India than Kashmir. Blessed with the best of nature and experiences, the valley of Kashmir invites honeymoon couples for the best romantic holiday. To make your honeymoon special, we offer a 6N/7D Kashmir Honeymoon Tour that offers the most romantic experience in the valley.

Our Kashmir honeymoon tour package includes the topmost tourist destinations like Srinagar, where you can enjoy a romantic stay at a houseboat along with sightseeing of its top attractions like Mughal Gardens.

This 6 nights and 7 days Kashmir honeymoon package further takes you to picture perfect Sonmarg where you can relish horse rides and sighting of Thajiwas glacier.

The third destination in the travel itinerary is stunning Pahalgam which with its natural settings make your honeymoon even more romantic. The last destination on your honeymoon tour in Kashmir is Gulmarg that impresses you with its beauty and Asia's largest cable car ride.



## Gulmarg Skiing Tour

Duration: 05 Nights / 06 Days

Places: Delhi | Srinagar | Gulmarg | Srinagar | Delhi

From: US \$ 5100 pp

Gulmarg, nestled in the Pir Panjal Range in a cup shaped valley, has been blessed by nature's bounty, and is considered to be one of the best skiing destinations in India.

The expert team will bring to you the brilliant created 05 Nights and 06 Days Gulmarg Skiing Tour, which lets you experience the thrill and adrenaline rush while dashing down the snow-covered slopes.

The tour will begin from Delhi, and on the first day of the tour, you will be enjoying Delhi sightseeing, including its famous tourist attractions like Jama Masjid, Parliament House and Jama Masjid.

From there, proceed to Srinagar, followed by an enjoyable drive to Gulmarg, where you can enjoy skiing. You will also be given excellent skiing equipment and an instructor during the tour. It is a wonderful tour that combines the best of adventure and sightseeing.



## Kashmir & Ladakh Journey

Duration: 09 Nights / 10 Days

Places: Delhi | Srinagar | Gulmarg | Pahalgam | Sonmarg | Kargil | Leh | Indus Valley | Khardung

La | Pangong Tso | Leh | Delhi

From: US \$ 6100 pp

Kashmir and Ladakh are two beautiful regions of India, popular tourist destinations in the state of Jammu and Kashmir. The Magnificent Kashmir & Ladakh tour package for 10 days will take you to some of the most well-known destinations of Kashmir and Ladakh region such as Srinagar, Gulmarg, Sonmarg, Pahalgam, Kargil, and Leh. You will get a chance to spend some fabulous days in the lap of nature in Kashmir and on the other, the stark beauty of Ladakh will treat all your senses.

Plan a holiday to Kashmir, the 'Crown of India' and witness the impeccable natural beauty. There is a reason why Kashmir is called 'Paradise on Earth' and you can witness that with your own eyes by choosing our Kashmir tour packages.

Specially designed to cater the needs of every kind of traveller - nature lover, adventure enthusiasts, and solitude seeker. Whether you are looking for honeymoon packages to Kashmir, family trip to Kashmir, or adventure tour to Kashmir, Kashmir tour packages are the best choice for you.



## Best of Kashmir & Ladakh Journey

Duration: 16 Nights / 17 Days

Places: Delhi | Srinagar | Gulmarg | Pahalgam | Sonmarg | Srinagar | Leh | Khardung La | Nubra

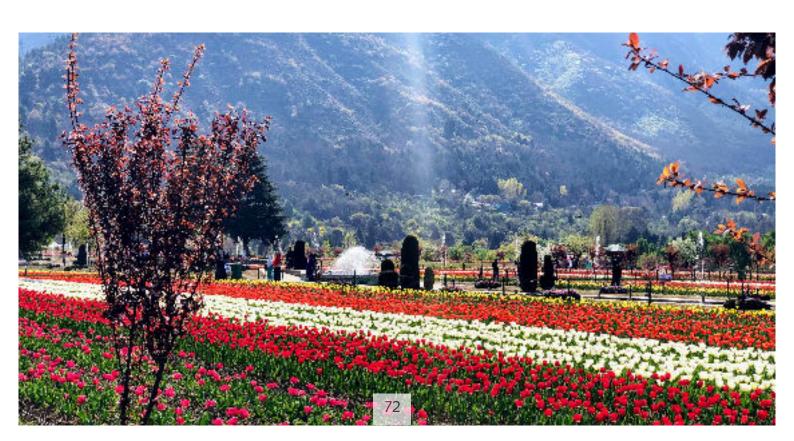
Valley | Leh | Pangong Tso | Leh | Alchi | Lamayuru | Leh | Delhi

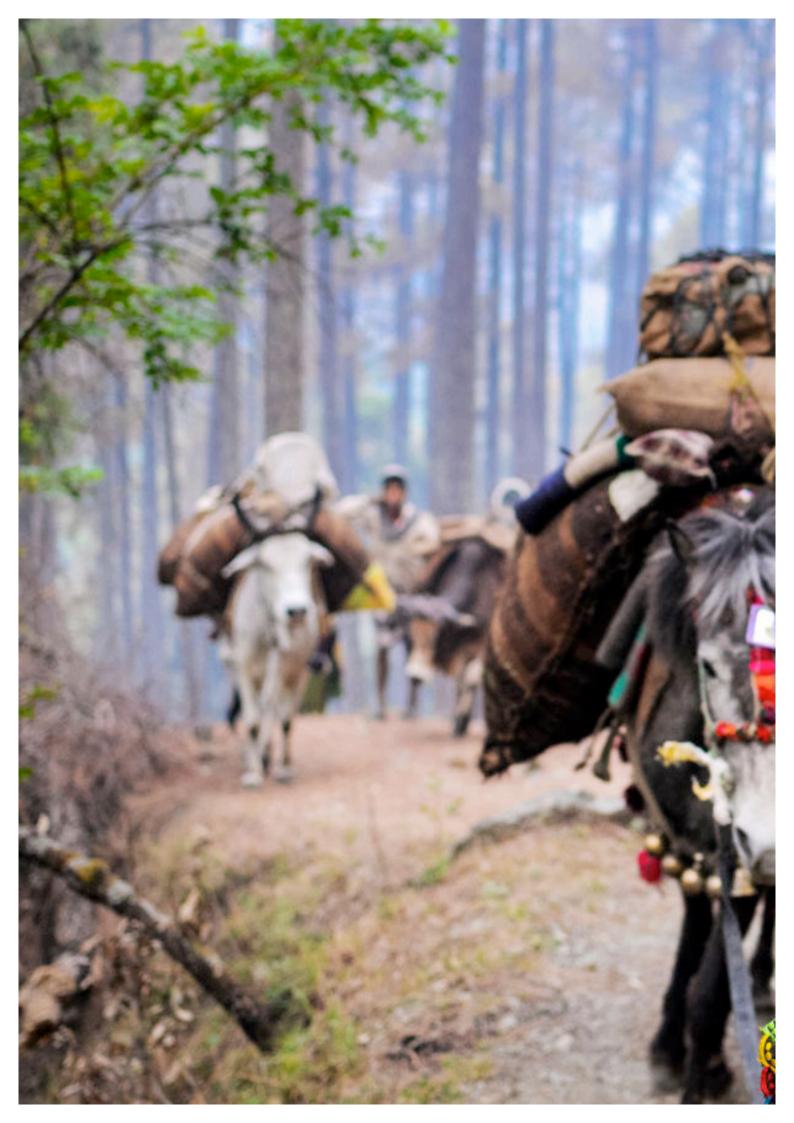
From: US \$ 11,200 pp

Kashmir and Ladakh are two different worlds in the extreme north of the Himalayan mountains. The week long 'Scenic Kashmir with Enchanting Ladakh' journey will take you on a whirlwind tour across several popular destinations which include Srinagar, Sonamarg, Kargil, Drass, Ulleytokpo and Kardungla among others.

During this 16 Nights / 17 Days journey, you'll come across flower filled meadows in Sonamarg, high passes in Ladakh, Tibetan Buddhist monasteries and white sand dunes. Also, you can enjoy the balmy winds coming out of the Pangong Lake.

Kashmir is known for its exquisite beauty and natural wonders. From glistening lakes to snow-laden peaks, there are a lot of places to visit in Kashmir. On your Kashmir trip, witness the lush greenery, lofty peaks, and picturesque landscapes whose beauty will blow your mind. Stay in luxurious accommodation and get private transfers for sightseeing tours.









Weddings have always been full of fun and frolic in India. Be it a Punjabi, Gujarati, or any wedding, it's not just limited to the invitees, it's an invitation to a weeklong gala time for everyone. That is why 'destination weddings' are catching more eyeballs these days. For, these weddings offer unique wedding celebrations as well as relaxing time with family and friends.

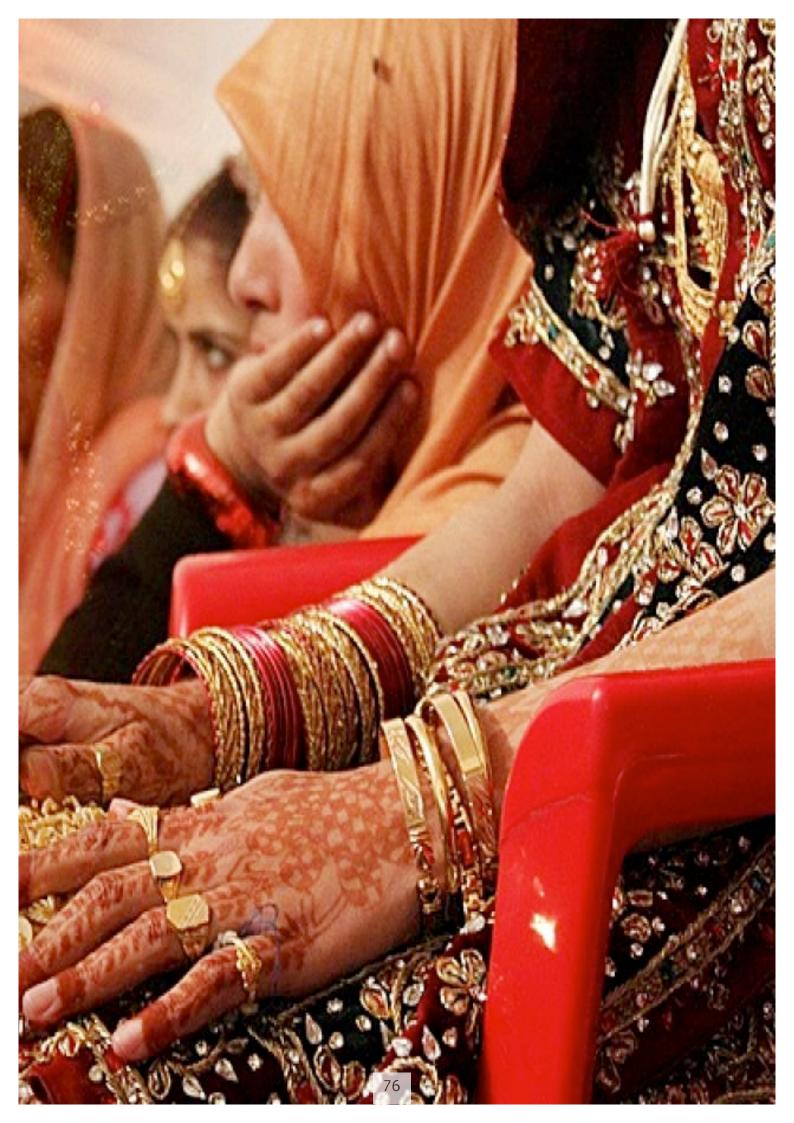
Far away from the chaos of city life, in the serene environs of nature, who would not wish to say 'I do' in the most romantic yet unique way? Serene environs?

Yes, you got it right; we are talking about the most beautiful wedding destination – Kashmir.

It will be no wrong to say that India is blessed to have a diamond like 'Kashmir' shining bright on her crown. Despite political conflicts, Kashmir has managed to captivate people's attention from all over the world.

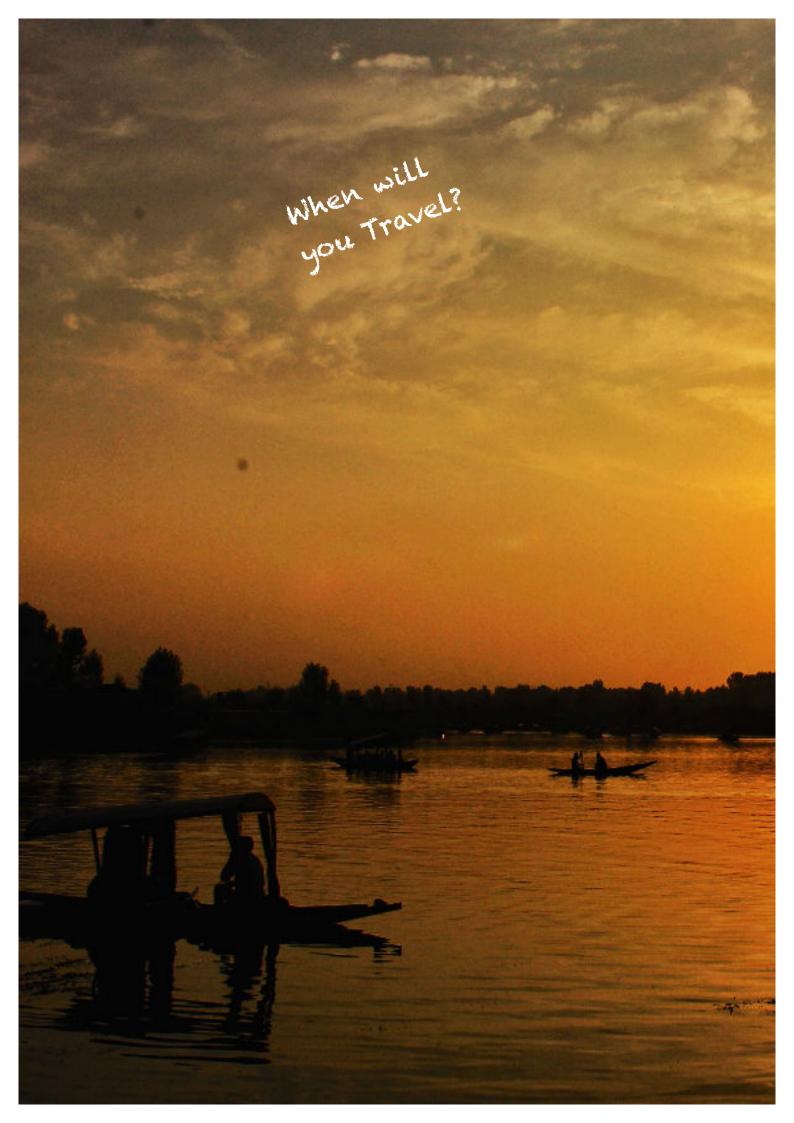
Its magical grandeur takes you to a different world. Being here is like being close to your inner self, for, this place is a beautiful gift of nature to the mankind.

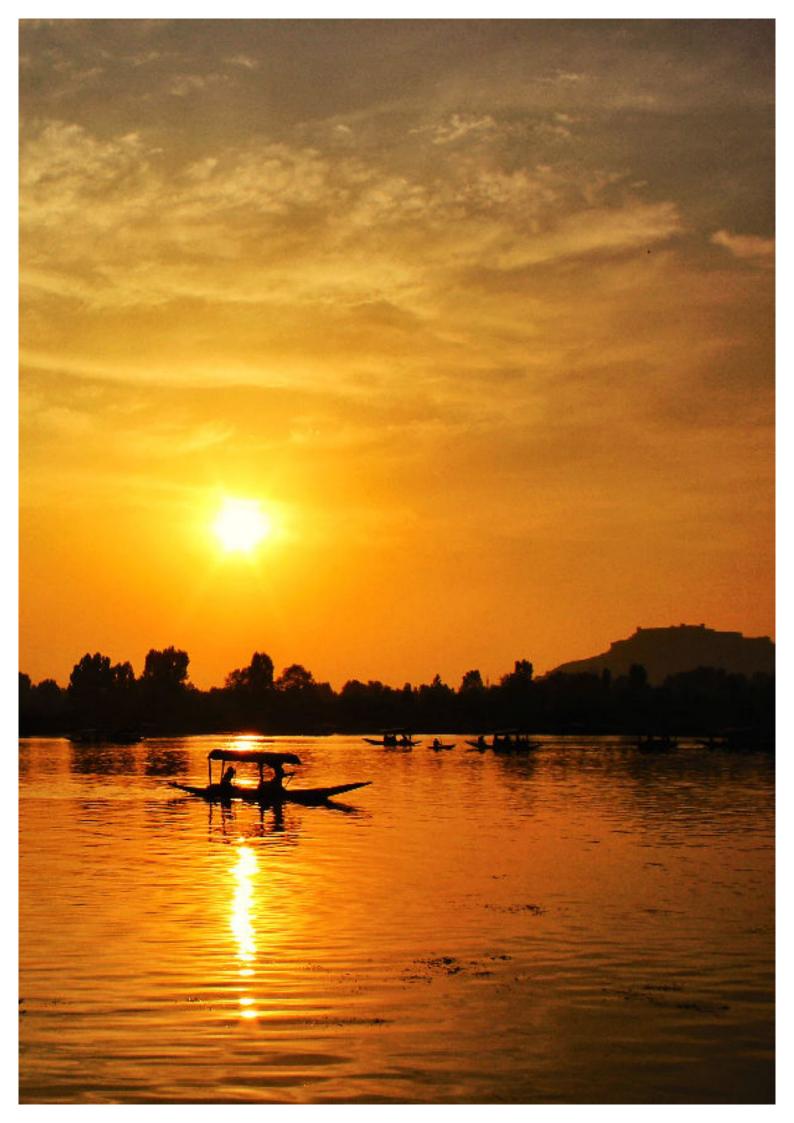
Apart from the charismatic natural surroundings, Kashmir has a lot to offer. A romantic ride in shikara at Dal lake, a quick trek to the mountains, a leisurely walk in the Mughal Gardens, lush green meadows, blooming flowerbeds, frothy rivers, numerous valleys, Kashmir has it all that can turn your wedding experience to the most memorable time of your life.













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